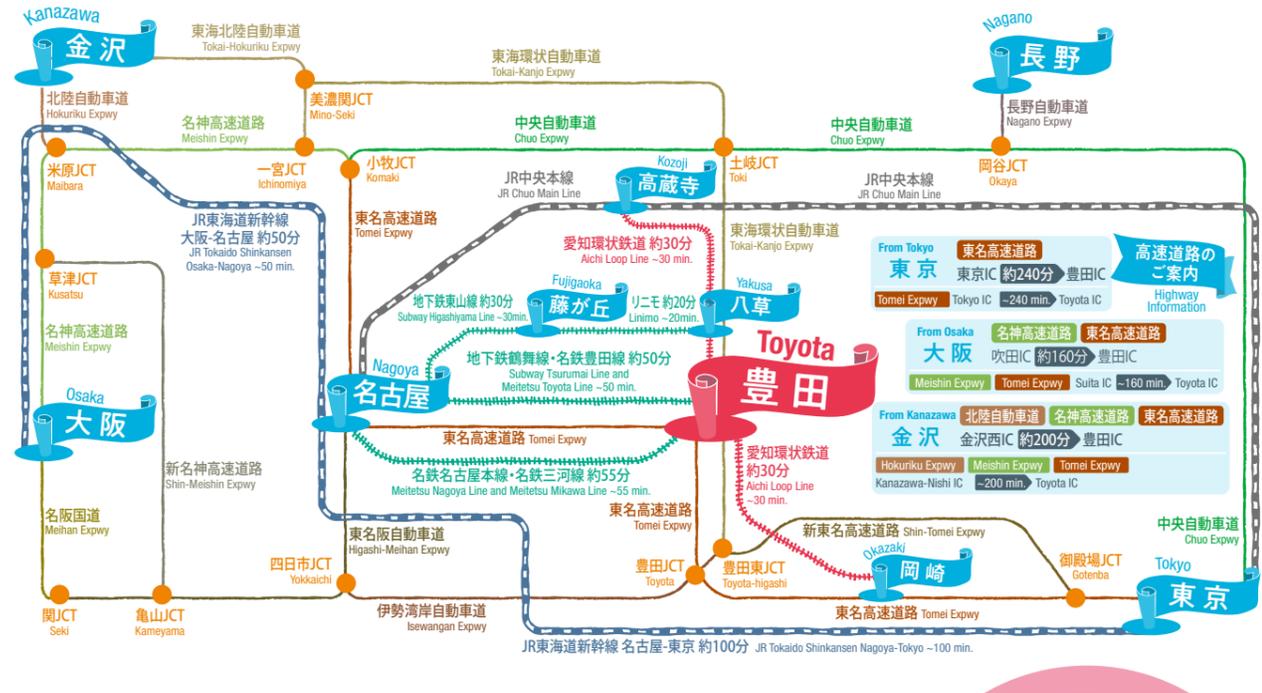


Access to Toyota City



Packed full of Toyota City tourist information!

<https://www.tourismtoyota.jp/en/>

Tourism TOYOTA

Details here:



Using public transportation?
Toyota Oiden Bus
 will help you get around.

michinavi toyota
<http://michinavitoyota.jp/>

With a Google Maps search function!

Lodging Information



Food Guide



Souvenirs & Gifts



LINE Add our official LINE account!



Enjoy handy perks as a Fan Club Member!
<https://line.me/R/ti/p/5F4FhVtU3e>

Facebook Connect to us on Facebook!



Posting the latest info!
<https://www.facebook.com/tourismtoyotaEN/>

Instagram Find us on Instagram!



Discover the wonders of Toyota!
<https://www.instagram.com/tourismtoyota/>



TOURISM TOYOTA

1-25 Kozaka-Honmachi, Toyota City, Aichi 471-0034 Japan
 The Toyota Chamber of Commerce and Industry 1F

TEL 0565-85-7777 FAX 0565-85-7700

<https://www.tourismtoyota.jp/en/>

Asahi Tourism Association
Asahi Tourist Information Center
 Asahi Norin Kaikan Hall, 13-13 Shichishomaki, Odo-cho, Toyota City, Aichi 444-2846
 Hours: 9:00-17:00 Closed: Mondays
 TEL 0565-68-3653 FAX 0565-68-3654

Toyota City Asuke Tourism Association
 34-1 Miyadaira, Asuke-cho, Toyota City, Aichi 444-2424
 Hours: 8:30-17:15 Closed: Thursdays
 TEL 0565-62-1272 FAX 0565-62-0424

Inabu Tourism Association
 4-1 Harihara, Busetsu-machi, Toyota City, Aichi 441-2522
 Hours: [Summer (March-November)] 9:00-17:00
 [Winter (December-February)] 9:30-16:30
 Closed: New Year's holidays
 TEL 0565-83-3200 FAX 0565-82-3777

Toyota City Obara Tourism Association
 441-1 Uedaira, Obara-cho, Toyota City, Aichi 470-0531
 Hours: 9:00-16:00 Closed: weekends and holidays
 TEL 0565-65-3808 FAX 0565-66-0015

Toyota City Shimoyama Tourism Association
 37-1 Koedawa, Onuma-cho, Toyota City, Aichi 444-3242
 Hours: 8:30-17:00 Closed: weekends and holidays
 TEL 0565-90-2530 FAX 0565-90-2530

Fujioka Tourism Association
 245 Tanaka, Fujiokaino-cho, Toyota City, Aichi 470-0451
 Hours: 8:30-17:15 Closed: weekends and holidays
 TEL 0565-76-6108 FAX 0565-76-0205

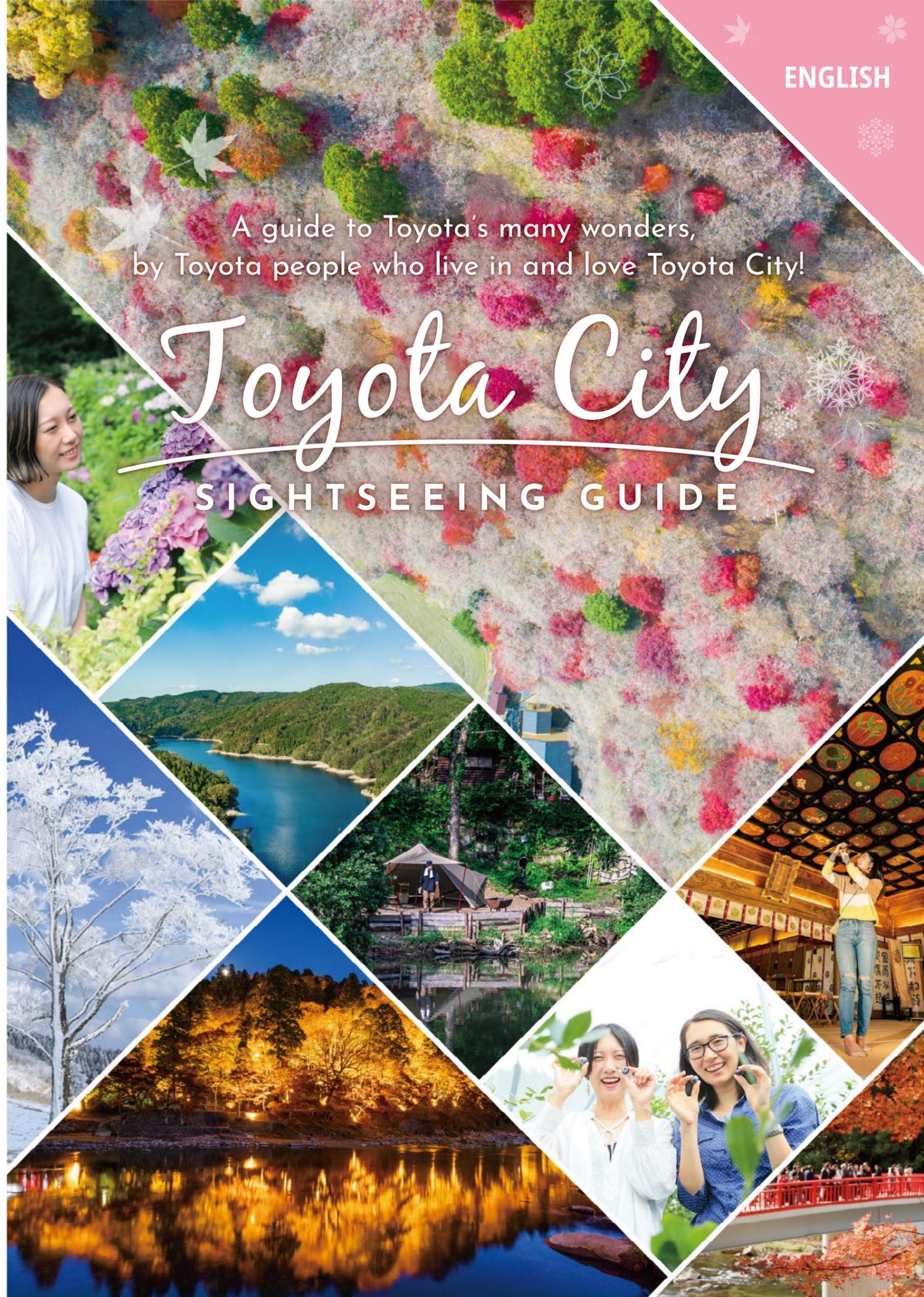
Matsudaira Tourism Association
 64 Yanaba, Kugyudaira-cho, Toyota City, Aichi 444-2216
 Hours: 9:00-16:00 Closed: unspecified days
 TEL 0565-77-8089 FAX 0565-77-8089

In case of sickness, injury or fire, please
Call 119

A guide to Toyota's many wonders,
 by Toyota people who live in and love Toyota City!

Toyota City

SIGHTSEEING GUIDE



What colors are you in the mood for? Find all the colors of nature in Toyota.

Witness entire mountainsides ablaze in red on an enchanting autumn evening.

Asuke: Korankei Gorge

One of the best spots to enjoy autumn foliage in Japan. The leaves are lit up at night and cover the hills in golden light, creating a magical sight.

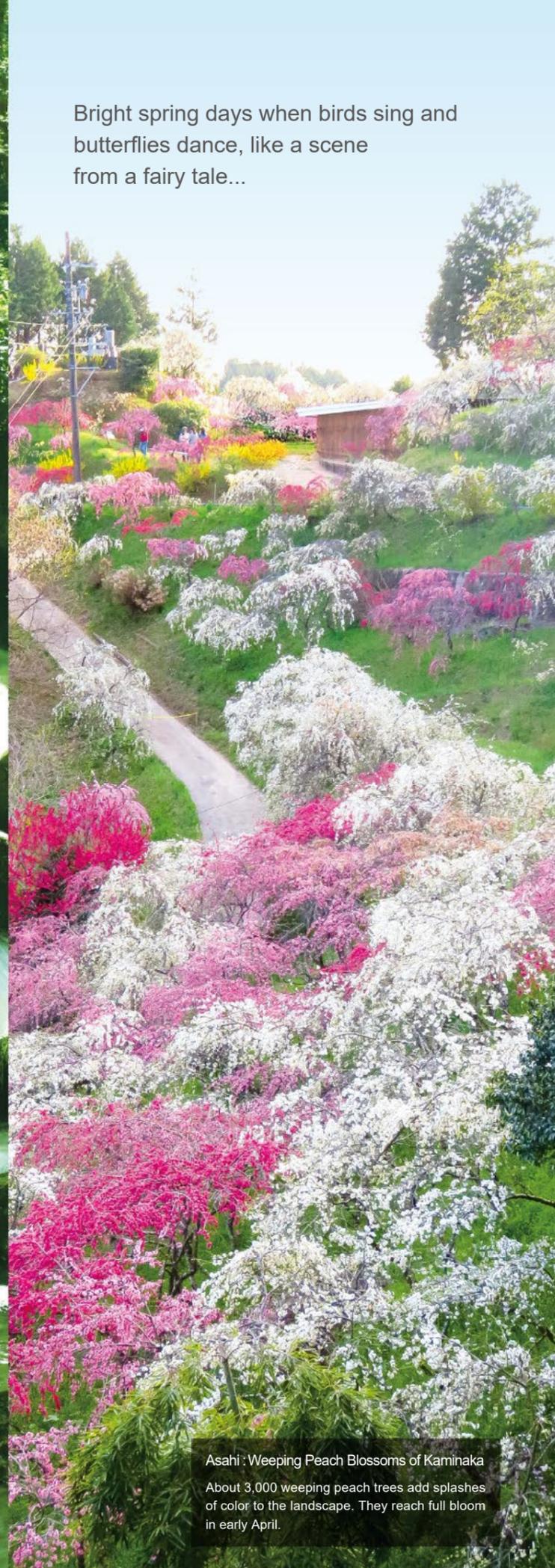
The countryside becomes like a fairytale land when the cherry blossoms and autumn leaves show off their colors side by side.

Obara: Senmi Shikizakura no Sato

Shikizakura cherry blossoms, blooming in chorus. Shikizakura flower in the spring and in fall. In the fall, they reach full bloom in November.



Bright spring days when birds sing and butterflies dance, like a scene from a fairy tale...



On days like these, you can't hold back. You just have to step out and listen to the voice of nature.

Shimoyama: Lake Mikawa
Visitors can enjoy inflatable kayaks, pleasure boats, and more at the many events near the lake.



Toyota promises you an extraordinary encounter with mother nature and a chance to experience the four stunning seasons of Japan.

Inabu: Mennoki Virgin Forest
An old-growth forest of Japanese beeches, many over 300 years old. Winters in the forest offer breathtaking natural beauty.

Summer days when fresh green leaves glisten in the sun, and the rivers flow calm and clear...

Matsudaira: Otaki Gorge
Otaki Gorge, said to be the most beautiful gorge in central Japan.

Asahi : Weeping Peach Blossoms of Kaminaka
About 3,000 weeping peach trees add splashes of color to the landscape. They reach full bloom in early April.

► **P07** Think about the past and the future of automobiles in Toyota, the city of cars!

Test-drive cutting-edge technology that can only be found in Toyota.



Let your curiosity guide you as you explore historical sites!



► **P09** History and tradition: Journey to two major historical sites



Have a blast at a festival! Toyota has tons of fun events!



► **P21** Seasonal festivals

► **P26** Follow Toyota City on social media for tourism information!



Check out the latest information on Tourism Toyota's official social media accounts!



Enjoy outdoor activities at mountains, rivers, and valleys filled with the beauty of nature!



► **P11** Weekend Camping in Toyota

Try something you've never done before in the great outdoors!

► **P13** Outdoor activities



My Best Toyota
The Best of Toyota
According to the Locals ♡

This brochure will give you the best tourist information about Toyota—the kind that only real Toyota locals would know. We hope it adds more fun and excitement to your travels every time you visit. You'll want to come back again and again. Pick what looks good to you and have a wonderful trip!

information about Toyota—the kind that only adds more fun and excitement to your travels every time you visit. You'll want to come to you and have a wonderful trip!

► **P27** What to eat in Toyota

Sake, miso, and green tea! Get tips on what to eat from the masters.



Crafts let you express your creativity!



► **P15** Experience Toyota Together!

We've got crafts and outdoor activities that kids will love.



Just being in these artistic places will bring you joy. You're gonna love it!



► **P19** Enjoy public art

Wrap up your trip by relaxing at a hot spring inn!

► **P29** Stay at a hot spring in Toyota



► **P31** Four model routes you'll really love

Visit all the top spots in Toyota! Pick a travel plan that gets you pumped.



► **P33** Map of Toyota City



Think about the past and the future of automobiles in TOYOTA, The City of Cars!

Toyota is packed with surprises and discoveries! There's cutting-edge technology everywhere you go!



Spotlight on Toyota Locals

Toyota Kaikan Museum tour guides

We offer tours of the Toyota Kaikan Museum. Our guides will show you around with a smile.

Toyota—the city of cars. Toyota boasts one of the greatest automotive industries in the world. Visit Toyota to experience cutting-edge technology beyond that of any other city in Japan. Fuel cell buses run on public roads, and a sharing service for ultra-compact electric vehicles is available. Why not take a peek at the future of technology?

If you are interested in current automobiles and motor sports, visit the Vehicle Showroom where you can see the latest Toyota and Lexus models, TOYOTA GAZOO Racing activities, and other popular vehicles. The driving shoes used by MORIZO (Chairman Toyoda) embroidered with the MORIZO logo are also exhibited.



Simulators to experience safety functions and a vehicle cutaway to demonstrate Toyota's safety ideas for a collision are on display.

MIRAI runs on electricity generated from hydrogen, part of the development of eco-friendly electric vehicles.



The Virtual Factory shows the vehicle production process with thrilling imagery. You'll feel like you're in a real factory!



Toyota Kaikan Museum

Aiming to "produce happiness for all," Toyota Motor's latest environment and safety technologies and their corporate citizenship activities are introduced at this museum. Many of the newest cars are also on display.

🕒 9:30-17:00 📅 Sun., New Year's holidays, Golden Week, summer holidays 📍 From Toyotashi Station on the Meitetsu Mikawa Line, take the Meitetsu Bus bound for Toyota Memorial Hospital to Toyota Honsha-mae and walk ~5 minutes. 📍 1 Toyota-cho, Toyota City 📞 0565-29-3355 (Inquiries about visits: 0565-29-3345) 🗺️ MAP B-4



history

How did Toyota become the city of cars?

What is now Toyota City was once a town called Koromo. Koromo saw economic prosperity in the late 19th to early 20th century. Its main industry was the trade of silk cocoons. However, in the 1930s, the world plunged into an economic depression, and the silk farming industry was no exception. It was during this period that Toyota Motor Co., Ltd. built an automobile plant in Koromo, which led to the creation of many jobs. Seven plants were established in Koromo, and many component factories were built in the surrounding area. Having developed around the automotive industry, Koromo changed its name to Toyota City in 1959.

1/9/1933

Toyota Automatic Loom Works, Ltd. Automobile Department established.

1936

Toyota Model AA Sedan released.

1937

Toyota Motor Co., Ltd. established.

1938

The Koromo Plant (now the Honsha Plant) begins operations.

1955

Toyopet Crown released.

1975

Toyota Motor enters the housing business.

1997

Hybrid car Prius released.

2005

Lexus dealers open throughout Japan.

2008

Millionth Prius sold.

2014

Fuel cell vehicle MIRAI released.

2020

A connected city (Woven City) announced.

INTO THE FUTURE

New technologies await in the future...

Toyota City Museum

2024.4.26 OPEN

A world of Toyota's history and culture, nature, industry, and more awaits you at this comprehensive museum complex. Its impressive, giant wooden roof and other architectural aspects offer a bright and expansive space for all to enjoy.

🕒 10:00-17:30 📅 Sat., (Except for holidays), New Year's holidays, exhibition change periods 📍 About a 15-minute walk from Meitetsu Toyotashi Station. 📍 5-80 Kozaka-Honmachi, Toyota City 📞 0565-85-0900 🗺️ MAP G-4



Among the permanent exhibition is a 7.8-meter-tall shelf displaying resources related to Toyota's history and nature as well as life in the city. Hands-on exhibits, workshops, and events are also planned.



Let's go see the origin of Toyota Motor Corporation!

Toyota Kuragaike Commemorative Hall

This memorial hall was built in 1974 in commemoration of the completion of Toyota Motor's 10 millionth vehicle. On display are a 1/30 scale diorama model of Toyota at the time of establishment and several rare cars such as Toyopet Crown Model RS, the first completely domestic car in Japan, and the Toyota Model AA Sedan, the first Toyota passenger car. At the Art Salon in the museum, artworks owned by Toyota from both Japan and overseas are exhibited. You can also see the relocated former residence of Kiichiro Toyoda with a Western-style exterior which was ahead of its day for a private house in the 1930s.

🕒 9:30-17:00 📅 Mon. (Closed Tue. if Mon. is a holidays), New Year's holidays 📍 From Toyotashi Station on the Meitetsu Mikawa Line, take the Meitetsu Bus to Kuragaike Kōen-mae and walk ~3 minutes. 📍 250 Minami, Ikeda-cho, Toyota City 📞 0565-88-8811 🗺️ MAP C-4



A reconstruction of the former residence of Kiichiro Toyoda stands on the premises. Its Western-style exterior was ahead of its day.



Matsudaira-Go Enchi

Between Matsudaira Toshogu Shrine and Kogetsuin Temple is Matsudaira-Go Enchi, a historical park rich in nature. With abundant natural beauty and a number of historic sites related to the Matsudaira clan—once a powerful governing clan—the area looks as though it stopped in time in medieval Japan. Pictured here is a ceiling decorated with 108 lacquer paintings, which can be found inside Matsudaira Toshogu Shrine.

Matsudaira-Go Enchi
 ~15 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway, Matsudaira-cho, Toyota City
 ☎ 0565-77-8089 (Matsudaira Tourism Association) MAP D-4

Journey to two major historic sites



Look at the details on the gate! The main hall of this temple might have been built by the same carpenters who built Nikko Toshogu Shrine.

Matsudaira-Go Walking Map

- 01 Matsudaira Toshogu Shrine**
This shrine is dedicated to Tokugawa Ieyasu and Matsudaira Chikauji, the founder of the Matsudaira clan. Don't miss the 108 ceiling paintings of the local flora!
- 02 Ubuyu-no-Ido Well**
Water from this well was used to bathe the newborn babies of the Matsudaira clan, including Tokugawa Ieyasu. It's said that the water grants longevity and safe childbirth, and it is given to visitors as well.
- 03 Kogetsuin Temple**
In the late 14th century, several buildings at Kogetsuin Temple were donated by Chikauji, as well as the temple's Amida Buddha statue, its principal object of worship. The main temple gate and main hall, which were built by Iemitsu (Ieyasu's grandson), are still standing.
- 04 Muromachi Wall**
The path down to Kogetsuin Temple is lined by the Muromachi Wall and kabukimon roofless gates, creating a historical atmosphere.
- 05 Statue of Matsudaira Chikauji**
Standing at the entrance to the historic district are seven pairs of stone pillars and a bronze statue of Chikauji, the founder of the Matsudaira clan. The statue shows Chikauji's strong and sturdy physique.
- 06 Tenka Chaya Tea House**
This tea house in the park serves light meals and sweets. Try the Tenka Mochi, famous kushi-dango skewered dumplings inspired by Japan's three unifiers.

Collect goshuin stamps!



Tokuon Manju Honpo
 ☎ 8:00-19:00 ☐ Wed., Thu.
 ☎ 6-5 Hirohata, Nakagaito-cho, Toyota City ☎ 0565-58-0353
 MAP C-4

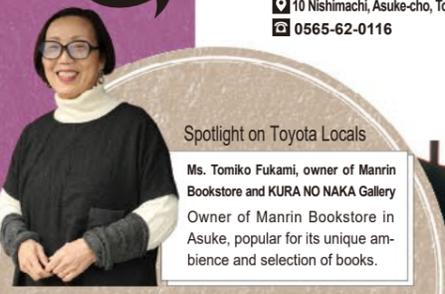
Spotlight on Toyota Locals
Mr. Suzuki, member of the Matsudaira-Go Furusato Zukuri Committee
 The Matsudaira-Go Furusato Zukuri Committee was founded in 1995, when the development of Matsudaira-Go Enchi was completed. We manage the district and provide guided tours where visitors can learn about the fascinating history of the Matsudaira clan.

This is the place where Chikauji and his wife, Mizuhime, fell in love. It will give you good luck in love!

Matsudaira-Go is a popular "power spot." Besides the historic sites, the area is home to a number of highlights. Tonbo Numa swamp is inhabited by scarlet dwarf dragonflies. Misome-no-Ido well is where Matsudaira Chikauji and his wife, Mizuhime, fell in love at first sight. There's also an iris garden!

Toyota has two major historical areas: Matsudaira-Go—the birthplace of the Matsudaira clan, ancestors of the Tokugawa clan—and the Asuke Townscape, which remains much as it was in the Edo period. Take a stroll in elegant Matsudaira-Go or timeless Asuke—both are filled with things you won't be able to wait to do and see!

History and tradition



Spotlight on Toyota Locals
 Ms. Tomiko Fukami, owner of Manrin Bookstore and KURA NO NAKA Gallery
 Owner of Manrin Bookstore in Asuke, popular for its unique ambience and selection of books.

Asuke was once a flourishing stopover town on the Iida Kaido trading route, and some merchant houses of the old days can still be found on Asuke's streets. Take a walk down winding alleys through the townscape's unique architecture.

Asuke Townscape Walking Map

All in MAP D-3

- 01 Okashitsukasa Fuugai**
 ☎ 10:00-19:00 ☐ Tue.
 ☎ 7-1 Shimnachi, Asuke-cho, Toyota City ☎ 0565-62-0356
- 02 KURA NO NAKA Gallery Manrin Bookstore & Café**
 ☎ 10:00-18:00 ☐ Some unscheduled closures on Wed. and Thu.
 ☎ 2 Shimnachi, Asuke-cho, Toyota City ☎ 0565-62-0010
- 03 Nichigetsu-Monaka Sohonpo Kawamura**
 ☎ 8:30-17:00 ☐ Tue.
 ☎ 22 Tamachi, Asuke-cho, Toyota City ☎ 0565-62-0014
- 04 Old Streets of Asuke**
 ☎ Anytime ☐ Nishimachi, Shinmachi, Honmachi, Tamachi, and other areas in Asuke-cho, Toyota City ☎ 0565-62-1272 (Toyota City Asuke Tourism Association)
- 05 Asuke Castle**
 ☎ 9:00-16:30 (Last admission 16:00) ☐ Thu. (Open on Thu. during Golden Week and in Nov.), Dec. 25 to Jan. 5
 ☎ 39-2 Suzawa, Asuke-cho, Toyota City ☎ 0565-62-0770
- 06 Asuke Hachimangu Shrine**
 ☎ Anytime (Shrine office open 10:00-15:00) ☐ Open every day
 ☎ 12 Miyamoto, Asuke-cho, Toyota City ☎ 0565-62-0516
- 07 Murasada Saketen Liquor Store**
 ☎ 8:30-18:00 ☐ Thu., and New Year's holidays ☎ 8-2 Iimori, Asuke-cho, Toyota City ☎ 0565-62-0140
- 08 Suzuman Honpo**
 ☎ 10:00-19:00 ☐ Tue.
 ☎ 15 Ishibashi, Asuke-cho, Toyota City ☎ 0565-62-0175
- 09 Hirose Shigemitsu Hamonoten Knife Store**
 ☎ 9:00-19:00 ☐ Tue.
 ☎ 10 Nishimachi, Asuke-cho, Toyota City ☎ 0565-62-0116



Sweets shaped like paper lanterns make great souvenirs!

A bookstore with a café and gallery!

The historic streets are great for photo shoots.

Their miso-marinated burdock root and sunchoke are delicious!

Visit the god of feet for healthy legs!

A long-standing blacksmith founded at the end of the Edo period with a live-music café.

The 6th generation owner sells mainly locally brewed sake!

The castle commands a view of the whole town.

Get limited-edition goshuin stamps during the Korankei Momiji Festival in Nov. and the Foot Festival in March!

The old streets add to the festival mood!

The whole town lights up for events like Hina Dolls of Chuma in Asuke and the Tankororin Lantern Festival

Hina Dolls of Chuma in Asuke (Early Feb. to early Mar.)

Tankororin Lantern Festival (Early to mid-Aug.)

Roughly two kilometers of Asuke's streets are lined with houses from the Edo period whose walls were plastered in order to prevent fires. In Jun. 2011, the townscape became a nationally designated Important Preservation District for Groups of Traditional Buildings—the first in Aichi.

Old Streets of Asuke
 ~15 minutes from Chikaraishi I.C. on the Sanage Green Road.
 ~20 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway.
 ☎ Nishimachi, Shinmachi, Honmachi, Tamachi, and other areas in Asuke-cho, Toyota City
 ☎ 0565-62-1272 (Toyota City Asuke Tourism Association) MAP D-3

Asuke Townscape

Important Preservation District for Groups of Traditional Buildings

There's a whole other world nearby!

Weekend Camping in Toyota

A one-hour drive from Nagoya!
With 70% of its area covered by forests, Toyota is a hidden paradise for campers! Enjoy the rich greenery, feel the wind, look up at the stars in the sky, and wake up refreshed.
Experience camping to the fullest in Toyota!



Shimo yama Area Bungalow Village Furusato

On the shores of Lake Mikawa, lodging facilities such as bungalows, log houses, and tent sites are available where you can enjoy BBQ and walking in the woods.
Tent sites 6 sites **Year round** (Except for Jan. 5-10) **Unscheduled closures** ~35 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. **1-304 Oninotaira, Habu-cho, Toyota City 0565-90-3111 MAP F-5**



You'll wake up refreshed with a superb view of Lake Mikawa right in front of you!

SHIMOYAMA

Shimo yama Area Guest House Yamabiko

This small campground located on the central lakeside of Lake Mikawa, the largest agricultural dam lake in Aichi Prefecture, has 13 tent sites. The quiet atmosphere and beautiful scenery are really refreshing.

Tent sites 13 sites **Year round** **Unscheduled closures** ~40 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Highway. **1-5 Esukoya, Habu-cho, Toyota City 0565-90-3535 MAP F-5**

A comfortable, new campsite where you can spend a relaxing time!



Shimo yama Area Koshikake Sanso

Fish for trout in a shallow river surrounded by mountains, and cook and eat your catch on the spot. This mountain lodge is a renovated 140-year-old traditional house, and welcomes overnight guests.
Tent sites 9 sites (All sites are auto campsites) **Tent sites:** Year round (Except for Tue., Wed., and New Year's holidays) **Trout fishing:** All year round **10:00-16:00** **Wed.** ~50 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. **17-10 Koshikake, Habu-cho, Toyota City 0565-90-3474 MAP F-5**

Shimo yama Area Mikawakougen Camp Village

This campsite in the gentle hills of the Mikawa Highlands, 600 meters above sea level, also has barbecue areas and mountain biking trails. Asagiri-like Pond is a popular spot for lure and fly fishing.
Tent sites Auto campsites (driving allowed) 70 sites, campsites (driving not allowed) 15 sites **Year round** **Thu.** (Dec. - Feb. closed Wed. and Thu.) ~30 minutes from Chikaraishi I.C. on the Sanage Green Road. **2 Hannoki, Higashiobayashi-cho, Toyota City 0565-90-3530 MAP E-4**



Flexible campsites available for solo camping, family camping, and one-day camping.

Shimo yama Area Mikawaji

Not only can you dine at Mikawaji on the lakeside with a view of Lake Mikawa, you can also stay overnight. Enjoy the lovely scenery that nature has to offer in all four seasons.
Tent sites 6 sites **Year round** **Tue.** ~30 min. from Toyota-Matsudaira IC of Tokai-Kanjo Expressway. **1-300, Oninotaira, Habu-cho, Toyota City 0565-90-3472 MAP F-5**



Leave cooking to the restaurant!

ASAHI



The campsite with private open-air baths offers fun outdoor activities.

Asahi Area Country Restaurant Keiryuusou

This restaurant also has a day-camping site and a fishing pond with rainbow trout. After playing in the river, enjoy a meal with riverside seating. You can try the famous Yahagi Dam Curry!
Tent sites 6 sites **Mar. - Dec.** **10:00-17:00** (Last order for meals: 11:00-15:00) **Every Mon., the second and fourth Tue.** (closed the following day of a national holiday), and for winter holidays in Jan.-Feb. ~45 minutes from Shidare I.C. on the Sanage Green Road. **17-1 Shizutaki, Tazuhara-cho, Toyota City 0565-68-3197 MAP F-2**



- BBQ area
- Bring-your-own food allowed
- Equipment rental
- Ingredients sold
- Free Wi-Fi
- Fishing



Stargazing, birdwatching... Enjoy nature to the fullest!

Asahi Area Asahi Nature Highland

Asahi Kogen Genki-Mura
Enjoy camping and barbecuing out in nature. You can make sausages, observe nature, gaze at the stars through a telescope, and more! Order the ingredients and barbecue without having to bring anything.
Tent sites 8 sites **Autocamp sites** 5 sites **Year round** **9:00-17:00** **Thu.** (If Thu. is a holiday, closed Fri. instead. Open during spring, summer, and winter holidays.) and Dec. 28 - Jan. 1 ~45 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. **68-1 Neyama, Asahi-yawata-cho, Toyota City 0565-68-2755 MAP F-1**



In autumn, a splendid view of Korankei appears before your eyes!

INABU



There are also indoor sites, so don't worry about stormy skies or cold weather!

Inabu Area Outdoor Garden Inabu

The campsites and barbecue areas surrounded by nature and flowers can also be used for events, coworking spaces, and working vacations.
Tent sites 12 sites **Tent sites:** Year round (Closed Thu.) **BBQ:** 10:00-17:00 **BBQ:** Mon.-Fri. (During summer holidays, open every day) **Camping:** Thu. ~1 hour from Chikaraishi I.C. on the Sanage Green Road. **3-1 Hikage Zore, Inabu-cho, Toyota City 090-5877-9340 (Nishio), Camping: 080-2230-8795 (Furuhashi) MAP G-2**

ASUKE



The campground exclusively for solo campers is great for solo camp beginners.

Asuke Area The Ninja Base (The Ninja Mansion)

The Ninja Base, a campground located in a woodland within the Ninja Mansion, is exclusively for solo campers of all kinds, including solo camp beginners, female campers, and experienced campers.
Tent sites 3 sites (Being expanded) **Year round** **BBQ:** 11:00-14:00 (Extension requires consultation) **None** ~15 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. **15 Hikage, Shimosagiri-cho, Toyota City 090-4565-3544 MAP D-4**



Asuke Area Korankei Ichinotani

Enjoy barbecuing and camping in a private space. Food and equipment are all available, so you can come empty-handed.
Tent sites 1 plot (Limited to 1 group) **Year round** **BBQ:** 10:30-16:00 (Last order 15:00) **Thu.** ~15 minutes from Chikaraishi I.C. on the Sanage Green Road. **22 Ichinotani, Asuke-cho, Toyota City 0565-62-0508 MAP D-3**

Get fashionable camping goods!



Toyota Area Laughing Company

Find everything from everyday clothes to functional goods and trendy items at this outdoor shop, and become a professional at having fun outdoors!
10:00-20:00 **Open every day** (Except for New Year's Day and mandatory inspection days) **About a 1-minute walk from Toyotashi Station on the Meitetsu Toyota Line and Mikawa Line.** **Inside T-FACE A Bldg. 8F 0565-35-1817 MAP G-4**



Toyota Area SWEN Toyota Store

SWEN is the largest outdoor gear store in the Mikawa area. They have everything you need, from stylish sportswear to gear for pros.
10:30-20:00 (10:00-20:00 on Sat., Sun., and holidays) **Wed.** ~10 minutes from Toyota-Higashi I.C. on the Isewangan Expressway. **4-5-1 Maeyama-cho, Toyota City 0565-25-2252 MAP B-4**



Asuke Area Sollen Camp Field

Enjoy nature at this serene camp ground partnering with Snow Peak and surrounded by mountains with a tranquil river running through it. A variety of facilities like a dog run, play equipment, BBQ area, and more offer fun beyond camping.
Tent sites 6 sites **Year round** **Tue., Wed.** (Open every day during the spring holiday, Golden Week, summer holiday, and New Year's holidays) **About 40 minutes from Kanpachi I.C. on the Tokai-Kanjo Expressway 12 Chotayama, Miu-chi-cho, Toyota City MAP E-3**

Let out your wild side in the great outdoors.

Outdoor Activities

Surrounded by forests and trees, Toyota is the perfect place to experience mother nature! Fishing, camping, barbecuing, trail running, SUP (stand up paddle boarding), you name it. Don't just stand around and check out the scenery—jump in and find a new you.



Matsudaira Area Otaki Gorge

With clear streams rolling between massive boulders, and colorful scenery that changes with the seasons, Otaki Gorge is said to be the most beautiful gorge in central Japan. It's a gorgeous place for hiking, barbecues, and countless other fun activities.

📅 Year round 📅 Open every day.
 📍 ~10 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway.
 📍 Otaki-cho, Toyota City ☎ 0565-77-8089 (Matsudaira Tourism Association) MAP C-4

Have a blast at Otaki Gorge!

Trekking, caving, and lots more fun!

Black Water Shower Caving

This is a new outdoor attraction that combines shower climbing and caving. Surrounded by darkness, crawl through curtains of water and into an adventure packed with excitement!

📅 May-Oct. (Reservations required)
 📅 Open every day
 ☎ 0581-58-2400 (TRIPPER) MAP C-4



It's thrilling! Heart-pounding! Exhilarating! You'll be hooked!



Fill up on BBQ after all the activities!

Otaki Gorge Barbecue Area

Enjoy a laid-back barbecue while appreciating the incredible nature in each season. Walking over to the photogenic giant boulders is also recommended.

📅 Open only on Sat., Sun., and holidays from Apr. 1 to Nov. 30, and during summer holidays (reservations required). 📅 Weekdays in Dec. - Mar., Apr. - Nov.
 ☎ 0565-58-1862 (Manager) MAP C-4

Shimoyama Area Lake Mikawa Boat (Kajika-en)

Boats for rent and a fishing pond are available at Lake Mikawa. You can enjoy the beauty of nature and relax at the lakeside.

📅 Open from 11:00 📅 Mon. (If Mon. is a holiday, closed Tue. instead) 📅 ~33 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. 📍 29 Kaneyama Habu-cho, Toyota City ☎ 0565-90-3320 MAP E-5



Toyota Area ORBIT

ORBIT holds SUP lessons for beginners at the Yahagi River in Suigen Park, Toyota. No matter your skill level, instructors will teach you how to walk on the water, from Suigen Park to Kyucho Bridge.

📅 Mon., Wed., Thu., Sat., and Sun. 9:00-14:00 (Reservations required)
 Store Information
 📅 12:00-20:30 (Opens 13:00 on Sat. and Sun.)
 📅 Tue. 📅 About a 3-minute walk from Toyotashi Station on the Meitetsu Mikawa Line.
 📍 Sakahira Building 103, 6-3-4 Nishimachi, Toyota City ☎ 0565-32-0575 MAP G-4

It's safe and fun for kids!



Mountains, rivers, and cars — have fun with thrilling outdoor activities that are uniquely Toyota!

Spotlight on Toyota Locals

Owners of ORBIT Mr. and Mrs. Kagiya

The couple started surfing in their school days, and now they run a surf shop in Toyota. When they're not at the beach, they enjoy SUP on the Yahagi River.

There's trout fishing, BBQ, and all-you-can-eat shiitake mushrooms.

Shimoyama Area Noharagawa Tourism Center



This fishing area has 38 spots along the Nohara River gorge, in the heart of nature. Pick a spot where the river is just the width and depth you like. Catch some rainbow trout and have a barbecue!

📅 Trout season: The second Sun. of April - Dec. 10
 📅 8:30-17:00 📅 Open every day during trout season. (There may be temporary closures.) 📅 ~35 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. 📍 14-1 Ishibashi, Nohara-cho, Toyota City ☎ 0565-90-3414 (Daytime only) MAP E-4

Enjoy the outdoor season, from exceptional nature experiences to barbecues where everything is provided!

See BBQ info here!



(Japanese)



Fujioka Area Tsudoi-no-Oka

Only open in spring and summer! Order food and drinks when making a reservation, and enjoy barbecuing with ease.

📅 Apr. - Late Oct. 📅 Sat. and Sun. 11:00-22:00 (From 17:00 on weekdays) 📅 The second Mon. of the month (typically) 📅 ~5 minutes from Toyota-Fujigaoka I.C. on the Tokai-Kanjo Expressway 📍 133 Shimizuguchi, Nishinakayama-cho, Toyota City ☎ 0565-76-1221 MAP C-2



Fujioka Area Aichi Greenery Center and Showa Forest

Aichiken Ryokka Center Showa-no-Mori

The Greenery Center was built to commemorate the 100th anniversary of Aichi Prefecture. The Showa Forest is a great place to enjoy barbecue.

📅 9:00-17:00 (BBQ until 16:30) 📅 Mon. (If Mon. is a holiday, closed Tue. instead) 📅 ~5 minutes from Nakayama I.C. on the Sanage Green Road. 📍 21-1 Saruta, Nishinakayama-cho, Toyota City ☎ 0565-76-2106, BBQ reservations: 0565-76-1304 MAP C-2

Toyota Area Ishino Circuit

A racing circuit that offers the real go-kart experience. Don't have your own gear? No problem! Helmets, gloves, and everything else you need to race is available for rent. Speed through the course like a real race car driver!

📅 9:00-22:00 (Until 21:00 during winter and on Sun.) 📅 Open every day 📅 ~5 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. ~5 minutes from Chikaraishi I.C. on the Sanage Green Road. 📍 264 Dobashi, Ishino-cho, Toyota City ☎ 0565-42-1718 MAP C-3

Excitement for the whole family! Give it all you've got!



Shimoyama Area 26ism Asagiri Trail

Test your cycling skills on the mountain trails at Mikawaken Camp Village. Feel the thrill of riding down steep paths! Courses for beginner and intermediate riders are available.

📅 Mar. 1 - Dec. 15 📅 9:00-16:30 (Admission closes 15:30)
 📅 Thu. (Open every day in May, Jul., Aug., Oct., and Nov.)
 📅 ~30 minutes from Chikaraishi I.C. on the Sanage Green Road 📍 2 Hannoki, Higashiobayashi-cho, Toyota City ☎ 0565-90-3530 MAP E-4

The hilly dirt trails are great for beginners, too!



Held in Autumn

Shimoyama Area Mikawa Highlands Adventure

This event offers an all-inclusive, money-saving bundle plan that includes lodging, meals, and outdoor activities like hot air balloon rides, kayaking, SUP, mountain biking, and more! Take in the magnificent nature of the Mikawa Highlands.

📍 All around the Shimoyama area, Toyota City. Hot air balloon boarding point: Habu-cho, Toyota City (Quarry site in front of Lake Mikawa Guest House Yamabiko). ☎ 0565-90-2530 (Toyota City Shimoyama Tourism Association) MAP F-5



Toyota Area FUNNY BONE

Experience bouncing on the same kind of trampoline used for Olympic trampoline gymnastics. Since there are trampolines for all levels, from small ones for beginners to those for competitions, you can start making progress right away.

📅 Mon., Tue., Wed., Fri., 10:30-12:00 and 15:20-20:00; Thu., 15:30-20:00; Sat., Sun., 9:30-19:00 📅 Unscheduled closures
 📍 1-48 Nichinan-cho, Toyota City ☎ 0565-47-5155 MAP G-4



Relaxing bicycle trip Cycle around in Toyota!



Take a relaxing, leisurely bicycle trip. Toyota is dotted with spots perfect for visiting by bike! You can even take your bike on a bus up the hills.

Put your bike in a bike bag, and you can take it on the Oiden Bus!



Our columnists cycled around Toyota. Check it out!



Make great memories! Experience Toyota Together!



Asuka Area Sanshu Shishi Mori Shachu

Make your own original accessory out of natural stones and deer antlers! (Reservations required.) In 20 or 30 minutes, you'll have a wonderful piece of jewelry.

🕒 10:00-15:00 🗓 Mon. - Fri., winter holidays (late Dec. - Feb.)
📍 ~20 minutes from Chikaraishi I.C. on the Sanage Green Road.
📍 20 Sugeta, Shinmori-cho, Toyota City
☎ 090-4250-8144 MAP E-2

Try something you've never done before! Making things with your hands will open up a whole new world!

Spotlight on Toyota Locals

Mr. Takeo, owner of Sanshu Shishi Mori Shachu

Mr. Takeo practices wild animal control and finds ways to make effective use of natural resources. He runs a workshop that makes use of everything the mountain wilderness has to offer.

You can try making a letter opener out of a gosunkugi, a type of long nail.



Asuka Area Sanshu Asuke Yashiki Museum

A recreation of a mansion that belonged to a wealthy farmer, Sanshu Asuke Yashiki is a living museum of folk customs. Visitors can observe charcoal making, woodworking, weaving, ironsmithing and more, done the traditional way—and even try these activities themselves!

🕒 9:00-17:00 (Last admission 16:30)
🗓 Thu. (if Thu. is a holiday, closed Fri. instead) and New Year's holidays. (Some unscheduled closures and opening days.)
📍 From Toyotashi Station on the Meitetsu Mikawa Line, take the Meitetsu Bus to Korankei and walk ~10 minutes.
📍 36 Iimori, Asuke-cho, Toyota City ☎ 0565-62-1188 MAP D-3



Toyota Area Toyota Fireworks

Toyota Enka

By participating in a factory tour and making a mock firework ball, you can learn the mechanism of fireworks. At the end of the experience, you can dress like a "Hanabishi" fireworks master and take a photo.

🕒 From 10:00 / 13:00 / 15:00 🗓 Unscheduled closures
📍 ~13 minutes from Chikaraishi I.C. on the Sanage Green Road.
📍 714-1 Norikoe, Yamanaka-cho, Toyota City ☎ 0565-42-1141 MAP C-3

It tastes best when you make it yourself!



Shimo yama Area Yamayuri Handmade Workshop

Tezukuri Kobo Yamayuri

Try making sausages and ham with the best ingredients! Use the barbecue area to grill what you make.

🕒 10:00-17:00 (10:00-16:00 Jan.-Mar.) 🗓 Wed. (if Wed. is a public holiday, closed Thu. instead) and New Year's holidays
📍 ~30 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. 📍 15-1 Kakita, Habu-cho, Toyota City
☎ 0565-91-1186 (For reservations) MAP E-5



Shimo yama Area Karen-no-Yakata

Create a wreath of dried flowers and lavender potpourri, or try making salt potpourri. Surrounded by aromas, you'll feel relaxed and refreshed!

🕒 10:00-17:00 (Closes 16:00 Jan.-Mar.) 🗓 Tue. (if Tue. is a holiday, closed Wed. instead) and New Year's holidays
📍 ~35 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway.
📍 5 Oninotaira, Habu-cho, Toyota City ☎ 0565-90-4120 MAP E-5



Toyota Area Gardening Museum Kayutei

Join a gardening class and discover the secret to choosing and taking care of your own flowers. Various monthly lessons are held in a beautiful garden area that overflows with seasonal flowers.

🗓 See schedule at www.kayutei.co.jp 🕒 10:00-17:00 (Reservations required) 🗓 Tue. (Open every day in Apr., May, and Nov.) 📍 About a 20-minute walk from Tsuchihashi Station on the Meitetsu Mikawa Line.
📍 1-3-3 Obayashi-cho, Toyota City ☎ 0565-24-7600 MAP B-4



Inabu Area Donguri Workshop

Donguri Kobo

Learn how to make chewy gohei-mochi, thick udon noodles, healthy konnyaku, and even pizza! Or, if you're not hungry, try your hand at traditional handicrafts and woodworking.

🕒 9:00-17:00 🗓 Thu. (if Thu. is a holiday, closed Fri. instead) and Dec. 29 - Jan. 3 📍 ~40 minutes from Chikaraishi I.C. on the Sanage Green Road. 📍 15 Harihara, Busetsumachi, Toyota City ☎ 0565-83-3838 MAP G-2



Take a picture with your finished work in our Instagram corner!



Toyota Area Noda Miso Co.

Noda Miso Kabushikigaisha

A maker of naturally fermented soybean miso who follows the traditional fermentation method of using wooden barrels and works to spread Japanese food culture. Visitors can participate in a miso making class and a tour of the historic miso factory.

🕒 9:00-17:00 🗓 Sun., holidays, Golden Week, summer holidays, and New Year's holidays 📍 About a 4-minute walk from Kitanomasuzuka Station on the Aichi Loop Railway. 📍 6 Minamiyama, Masuzuka, Nishimachi, Toyota City ☎ 0565-21-0028 MAP B-5



Obara Area Obara Kama

Stack ropes of clay, or form it with a mold. Make a vase, a yunomi teacup, a desk ornament, or whatever your imagination leads you to.

🕒 10:00-18:00 Workshops start at 10:00 and 14:00 (Reservations required) 🗓 Unscheduled closures 📍 From Toyotashi Station on the Meitetsu Mikawa Line, take the Toyota Oiden Bus to Washi no Furusato and walk ~4 minutes. 📍 164-5 Nagishita, Eitaro-cho, Toyota City ☎ 0565-65-3200 MAP D-1



Obara Area Toyota-shi Obara Paper Art Museum Washi no Furusato Art and Craft Experience Center

Washi Kogei Taikendan

Obara washi is a unique kind of paper art. You make it by "painting" a picture with dyed plant fibers as you form the paper.

🕒 9:00-16:30 (Workshops: 9:00-16:00) 🗓 Mon. (open on holidays) and Dec. 28 - Jan. 4 📍 ~20 minutes from Sanage I.C. on the Sanage Green Road. 📍 216-1 Hora, Eitaro-cho, Toyota City ☎ 0565-65-2953 MAP D-1



Toyota Area Recycled Glass Workshop Cocoro

Try glass blowing or making your own stamp— with recycled glass! Make an original, one-of-a-kind glasswork.

🕒 10:00-16:00 🗓 Wed., Fri., Sun., and New Year's holidays *Some unscheduled closures 📍 About a 10-minute walk from Takemura Station on the Meitetsu Mikawa Line. 📍 47-1 Yutaka, Take-cho, Toyota City ☎ 0565-50-2194 (We may not be able to come to the phone when working with the glass.) MAP B-5



Toyota Area Mingei no Mori at the Toyota City Folk Craft Museum

Toyota-Shi Mingeikan Mingei no Mori

Learn how fun it is to work with your hands! This facility for arts and crafts offers lessons and free workshops. Participants can make pottery, dye fabric, and more. Give it a try!

🕒 9:00-17:00 🗓 Mon. (open on holidays and Dec. 28 - Jan. 4)
📍 ~10 minutes from Shidare I.C. on the Sanage Green Road.
📍 86-100 Haiwa, Hiratobashi-cho, Toyota City ☎ 0565-45-4039 MAP C-3



Toyota Area WOODEALER Toyota

Uddira Toyota

Workshops are held using Toyota's local wood materials. Experience making a wooden musical instrument or your own fragrance.

🕒 10:00-17:00
📍 ~3 minutes from Chikaraishi I.C. on the Sanage Green Road.
📍 24-1 Takaneshta, Higashihirose-cho, Toyota City ☎ 0565-77-3773 MAP C-3
Applications: From Jalan Asobi Taiken

Explore the highlands and forests!



Asahi Nature Highland

Asahi Kogen Genki-Mura
Various attractions include camping, barbecuing, a petting zoo, roller slides, sausage making, and stargazing. The sledding slope is open in winter!
🕒 9:00-17:00 🗓️ Thu. (If Thu. is a holiday, closed Fri. instead.)
Open during spring, summer, and winter holidays.) and Dec. 28 - Jan. 1
🚗 ~45 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway.
📍 68-1 Neyama, Asahiyawatacho, Toyota City
☎️ 0565-68-2755 MAP F-1



Toyota City Nature Sanctuary

Toyota-Shi Shizen Kansatsu no Mori
Walk around this woodland environment with thickets, planted forests, meadows, rice paddies, and reservoirs where you can observe different animals and plants in each season. Enjoy tons of nature experiences and events, including nature walks and crafts.
🕒 9:00-17:30 (Closes 16:30 Oct.-Mar.)
🗓️ Mon. (open on holidays) and Dec. 28 - Jan. 4
🚗 From Toyotashi Station on the Meitetsu Mikawa Line, take the Oiden Bus to Shizen Kansatsu no Mori.
📍 4-1206-1 Higashiyama-cho, Toyota City
☎️ 0565-88-1310 MAP C-4

Let's go watch some birds!

Take a trip with your kids!

Children are bundles of curiosity. Let them roam free and enjoy the rivers, forests, and parks of Toyota! Come out and play!

Nature's bounty is one more great thing about Toyota. Bring your family and play, eat, and relax to your heart's content!

Spotlight on Toyota Locals

Ms. Masako Sugita
Blueberry Lane Inabu
Ms. Sugita used to work in a completely different field, at a construction company. She now grows blueberries in Inabu. Her bright personality and strength are her greatest assets.



Fruit picking!



Asuke Mitachi Chestnut Garden

Asuke Mitachi Kurien
Visitors can try picking bracken in spring and collecting chestnuts in autumn. Enjoy walking around a vast farm area equivalent to five Tokyo Domes.
🕒 Early Sep. - End of Oct. 🕒 9:30-17:00 (Admission closes 15:00)
🗓️ Open every day during the season. 🚗 ~15 minutes from Chikaraisi I.C. on the Sanage Green Road. 📍 1 Mitachi, Inokuchi-cho, Toyota City ☎️ 0565-62-3855 MAP D-3



Fufula BERRY GARDEN

This blueberry farm is all-you-can-eat with no time limits and grows 50 varieties of about 1,000 berry bushes! You can also have some sweets at the café next door.
🕒 Early Jun. - Mid-Aug. 🕒 9:00-16:00 🗓️ Wed. 🚗 ~3 minutes from Kano I.C. on the Sanage Green Road. 📍 41-1 Shimizuto, Otobe-cho, Toyota City ☎️ 0565-79-4305 MAP B-3



Blueberry-no-Komichi

Blueberry no komichi
About 4,200 blueberry bushes, of 50 varieties, on a four-hectare farm! No time limits! All you can eat! What could beat that? When you're done, you can take a break in the sweets shop next door.
🕒 Early Jul. - Early Sep. 🕒 9:00-17:00 (Admission closes 16:00)
🗓️ Open every day during the season. 🚗 From Chikaraisi I.C. on the Sanage Green Road, head east on National Route 153. 📍 1-5 Miyanzeno, Noiri-cho, Toyota City ☎️ 0565-82-3365 MAP G-1



Umekou Peach, Pear, and Strawberry Farm

Umeko Momo Nashi Ichigo En
This multiple-award-winning farm grows strawberries, pears, peaches, and more, with love and care. Try the strawberry picking! It's all-you-can-eat for 45 minutes, and features Akhime strawberries, which are sweet with hardly any tartness. They're big and super sweet. Visitors love them. You can buy other fruits, like peaches and pears, at the shop.
🕒 Strawberry season: Jan. - mid-May 🕒 10:00-14:00 🗓️ Unscheduled closures 🚗 ~10 minutes from Kano I.C. on the Sanage Green Road. 📍 23 Maeda, Otobe-cho, Toyota City ☎️ 0565-41-4719 MAP B-3

Eat and play on the water!

Note: Please understand that operation details for fishing weirs may change due to a typhoon or heavy rain.

There are 6 fishing weirs in Toyota—it's sweetfish heaven!



Hirose Yana Fishing Weir

Hirose Yana
Fully enjoy the taste of sweetfish with a popular set meal of sweetfish prepared three ways—grilled with salt, deep-fried, and cooked with rice. If you use the Oiden Bus, you can get a can of beer for free (bus ticket required).
🕒 Early Jul. - Early Oct. 🕒 10:00-19:00 (Orders stop 18:30) 🗓️ Open every day during the season
🚗 ~5 minutes from Shidare I.C. on the Sanage Green Road. 📍 203 Ichiba, Hirose-cho, Toyota City ☎️ 0565-41-2359 MAP C-3



Odo Kanko Yana Fishing Weir

Odo Kanko Yana
Climb on this big fish trap and catch some fish! There's a great view of the Yahagi River. Even the little ones can have fun catching fish with their hands. Enjoy a gorgeous view and freshly grilled sweetfish!
🕒 The second Sat. in Jul. - Late Oct. 🕒 10:00-19:00 🗓️ Open every day during the season.
🚗 ~40 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. 📍 12-1 Aidagashima, Odo-cho, Toyota City ☎️ 0565-68-2255 MAP E-1



Oiden Yana Fishing Weir

Have fun catching fish with your hands and playing in the river at the popular Oiden-Yana fishing weir. There are tents nearby where you can eat your fill of sweetfish—grilled, cooked with rice, made into gohei-mochi rice cakes, and in other delicious ways.
🕒 Jul. 1 - Sep. 30 🕒 Shops open 10:00-16:00. Nighttime hours 18:00-21:00. (For groups of 10 or more only. Reservations required.) Reservations required for the barbecue area. 🗓️ Open every day during the season. 🚗 ~60 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. 📍 Onose-cho, Toyota City ☎️ 0565-83-3200 (Inabu Tourism Association) MAP G-1

Kawaguchi Yana Fishing Weir

Kawaguchi Yana
Equipped with some barrier-free seats, this natural Yana fishing weir is open to everyone. Since the fish are kept alive until right before cooking, their sweetfish cuisine is very fresh.
🕒 Late Apr. - Late Oct. 🕒 11:00-19:00 in May, Jun., and Oct. 10:30-20:00 in Jul., Aug., and Sep. 🗓️ Open every day during the season. 🚗 ~15 minutes from Shidare I.C. on the Sanage Green Road. 📍 112-1 Jinde, Kamikawaguchi-cho, Toyota City ☎️ 0565-76-2383 MAP D-2



Play outside! Try new things!



Karen-no-Yakata

Try making your own seasonal flower wreath or salt potpourri! When you're done, get some play time across the river, where there's a big, grassy area, a walking trail, a free dog park, and more.
🕒 10:00-17:00 (Closes 16:00 Jan.-Mar.)
🗓️ Tue. (if Tue. is a public holiday, closed Wed. instead) and New Year's holidays 🚗 ~35 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway. 📍 5 Oninotaira, Habu-cho, Toyota City ☎️ 0565-90-4120 MAP E-5

Lake Mikawa Enchi

Mikawako Enchi
Located at the eastern end of Lake Mikawa, walk around while enjoying the seasonal scenery at this park. Designated as part of Aichi Kogen Quasi-National Park, there are also rest facilities and spots with scenic views of the lake.
🚗 ~45 minutes from Toyota-Matsudaira I.C. on the Tokai-Kanjo Expressway.
🕒 2-1 Esugoya, Habu-cho, Toyota City ☎️ 0565-90-2530 (Toyota City Shimoyama Tourism Association) MAP F-5



Kuragaikae Park

Kuragaikae Koen
New attractions include Starbucks, Snow Peak, and a horseback riding trail. All kinds of events are held on weekends. Access is easy from Kuragaikae I.C., and the play house, zoo, and botanical garden are free of charge.
🕒 9:00-17:00 (Zoo: 10:00-16:30) 🗓️ Mon. (botanical garden and petting zoo only) and Dec. 29-31 🚗 From Toyotashi Station on the Meitetsu Mikawa Line, take the Meitetsu Bus and get off at Kuragaikae Koen-Mae. 📍 713-2 Hozawa, Yanami-cho, Toyota City ☎️ 0565-80-5310 (Kuragaikae Park Service Center) MAP C-4

Forest Adventure Toyota Kuragaikae

There are four canopy courses among the trees for you to climb, cross, and slide through. The zip line across Kuragaikae in particular is exhilarating! Enjoy the courses from an exciting 110 cm or more above the ground.
🕒 [Mon.-Fri.] 10:00-15:00, [Sat.-Sun., and holidays] 9:00-15:00 *Time varies due to sunset 🗓️ Every Tue., New Year's holidays (Dec. 29-Jan. 1), and in stormy weather 🚗 From Toyotashi Station on the Meitetsu Mikawa Line, take the Meitetsu Bus to Kuragaikae Koen-Mae, and then a short walk.
🕒 Kuragaikae Park, 713-2 Hozawa, Yanami-cho, Toyota City ☎️ 090-3227-4030 MAP C-4



Learn about the wonders of dams!



Yahagi Dam

Yahagi Damu
Check out the majestic silhouette of this dam. Go for a drive or a motorcycle ride, or rent a boat and go fishing for bass. Enjoy the dam all year round.
🕒 Anytime (Guided tours offered weekdays 9:30-16:00. Online reservations required.) 🗓️ Open every day
🚗 ~35 minutes from Shidare I.C. on the Sanage Green Road.
📍 Shizurase-cho, Toyota City ☎️ 0565-68-2321 (Yahagi Dam and Reservoir Management Office) (Closed Sat., Sun., and holidays) MAP F-1



Try the Dam Curry!

Learn while you play!

Toyota City Traffic Safety Learning Center

Toyota-Shi Kotsu Anzen Gakushu Sena
This facility offers a variety of fun hands-on activities for kids to learn about traffic rules. Drive through a model town on vehicles like mini SLs and go-karts, try out bicycle and car simulators, and more.
🕒 9:00-17:00 🗓️ Mon. (open on holidays) and New Year's holidays 🚗 ~5 minutes from Toyota-Kanpachi I.C. on the Tokai-Kanjo Expressway. 📍 494-24 Koyamada, Ikeda-cho, Toyota City ☎️ 0565-88-5055 MAP C-3



Toyota Hands-On Museum

Toyota Kagaku Taikenkan
A hands-on museum with popular science shows and workshops. 265 thousand stars, constellations, and galaxies appear in the planetarium—each and every star in the Milky Way is there!
🕒 9:00-17:00 🗓️ Mon. (open on holidays) and New Year's holidays 🚗 About a 7-minute walk from Toyotashi Station on the Meitetsu Mikawa Line. 📍 Inside the Toyota Sangyo Bunka Center, 1-25 Kozaka-Honmachi, Toyota City ☎️ 0565-37-3007 MAP G-4

There are also kid-friendly building activities and live science experiments.



A realistic stary sky!

Enjoy public art

The arts are thriving in Toyota! You'll want to snap photos of these captivating buildings and stop for a bite to eat.

Toyota Arts



Toyota is full of big, beautiful buildings that look great on social media. Grab your camera and come see!



Spotlight on Toyota Locals

Ms. Kii Nishizaki, a curator at the Toyota Municipal Art Museum

Ms. Nishizaki is involved in various special exhibitions and the adjacent Takahashi Setsuro Gallery, which is connected to the museum.

Toyota Municipal Museum of Art

This museum is home to 3,500 sculptures and paintings, focusing on Western art from the Early Modern period to the present, and Japanese art from the Meiji period and later. It is a place of relaxation and enrichment for the people of Toyota.

Toyota Area



Natural light floods the inside of the museum. This beautiful, relaxing space is the work of architect Yoshio Taniguchi.

🕒 10:00-17:30 (Admission closes 17:00)
 🗓️ Mon. (open on holidays), New Year's holidays
 📍 About a 15-minute walk from Toyotashi Station on the Meitetsu Mikawa Line.
 📍 8-5-1 Kozaka-Honmachi, Toyota City
 ☎️ 0565-34-6610 MAP G-4

The slope is a popular photo spot!

Savor the taste of Kochuten, a famous French restaurant in Nagoya, at reasonable prices!



Kayutei (le musée)

This café-restaurant is popular for its unique desserts created in coordination with each of the museum's special exhibitions.

🕒 Lunch: 10:30-15:00 Café: 10:00-17:00 🗓️ Mon. (Corresponds to the museum schedule) 📍 Inside the Toyota Municipal Museum of Art, 8-5-1 Kozaka-Honmachi, Toyota City
 ☎️ 0565-32-3332

Photo Trip



The ultimate Toyota Stadium experience!



Toyota Stadium and Toyota-Ohashi Bridge

Toyota Sutajiamu / Toyota Ohashi

Two fascinating structures in one place! These two have been hailed as some of the most beautiful landscapes in Aichi. MAP H-4

Have the beautiful stadium designed by Kisho Kurokawa all to yourself!

Stadium tour

Get an inside look at places you don't normally get to see, like the athletes' locker room!



The theatrical space provides a sense of excitement. The stands are sloped up to 38 degrees to enhance the feeling of unity between the field and the stands.



Check out the video



The view of the city from 30 meters up is exceptional!

Verde Rosso

The restaurant is located on the fourth floor of the Toyota Stadium (30 meters above the ground), boasting a lovely view from inside a glass-walled space.

🕒 11:00-16:00 (Last order 15:30) The restaurant accepts reservations for large group parties both during and outside opening hours.
 🗓️ Tue. (Some unscheduled closures due to events, maintenance, and other reasons) 📍 ~15 min. from Toyota I.C. on the Tomei Expressway. 📍 7-2 Sengoku-cho, Toyota City ☎️ 0565-87-5208

The large roof suspended by cables from four masts extending toward the sky forms a beautiful curve. This impressive structure, along with the Toyota-Ohashi Bridge connecting downtown and the stadium, were both the work of the Kisho Kurokawa, an architect from Aichi Prefecture, and are loved by the locals as city symbols.



Doji-en

After enjoying interacting with the works at the museum, you can rest easy and admire the beautiful scenes of nature regardless of the season.

🕒 11:00-16:00 *Except when the museum is closed
 🗓️ Mon. (open on holidays), New Year's holidays
 📍 About a 15-minute walk from Toyotashi Station on the Meitetsu Mikawa Line.
 📍 8-5-1 Kozakahonmachi, Toyota City
 ☎️ 0565-34-6777 MAP G-4



Shichishu Castle Sumiyagura

Koromo Castle used to be located on the hills of Mt. Doji. It was named Shichishu Castle because from it people could see seven provinces: Mikawa, Owari, Mino, Shinano, Iga, Ise, and Omi.

🕒 Available for sightseeing all day (exterior only)
 🗓️ None 📍 About a 15-minute walk from Toyotashi Station on the Meitetsu Mikawa Line.
 📍 8-22 Kozakahonmachi, Toyota City
 ☎️ 0565-32-6561 (Toyota City Cultural Properties Section) MAP G-4



Toyota City Nohgakudo

(Toyota Sangohkan 8F)
 The stage at this Noh theater is built to resemble the stages of the Momoyama period, a time when Noh plays were a popular form of entertainment. Check out the huge gable roof of the stage!



The gable-roofed stage made completely of cypress wood will transport you to the world of Japanese classical performing arts.

🕒 9:00-21:00 🗓️ Mon. (open on holidays) and New Year's holidays
 📍 Next to Toyotashi Station on the Meitetsu Mikawa Line.
 📍 Toyota Sangohkan, 1-200 Nishimachi, Toyota City ☎️ 0565-35-8200 MAP G-4

Check out the video

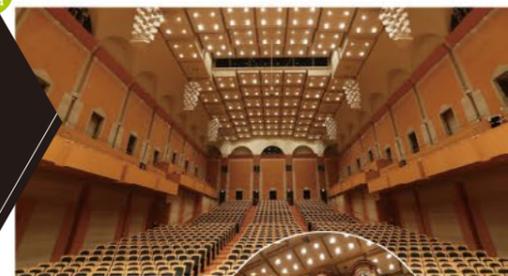


Toyota Area

Toyota City Concert Hall

(Toyota Sangohkan 10F and 11F)

A concert hall with clean, sharp details and a classical atmosphere—the ultimate setting for a concert.



A real pipe organ with 3922 pipes has a presence that has earned it the nickname "The King of Musical Instruments."



Toyota Area

Kirakutei

A modern Japanese-style building built between the late Taisho and Showa periods that resembles a traditional merchant's house. Kirakutei can be used for tea ceremonies or cultural events.



🕒 9:00-17:00 🗓️ Every Mon. and holiday, Dec. 28 - Jan. 4
 📍 ~11 minutes from Toyota I.C. on the Tomei Expressway.
 📍 Inside Toyota Sangyo Bunka Center, 1-25 Kozaka-Honmachi, Toyota City ☎️ 0565-33-1531 MAP G-4

Art walk & a special time at a hideaway restaurant

Street & Park Market

A craft market with tons of stalls selling food, handmade goods, and more. You're bound to find something you love!



🗓️ The 1st and 3rd Sat. of the month
 🕒 10:00-15:00 📍 About a 7-minute walk from Toyotashi Station on the Meitetsu Mikawa Line.
 📍 1-51 Motoshiro-cho, Toyota City (Sakurajoshi Park and nearby facilities)
 📧 tccm@athena.ocn.ne.jp (TCCM) MAP H-4

think

This stylish café attached to Riso, a bakery in front of the station, is popular for its fancy and tasty lunch made with lots of vegetables.

🕒 Morning bread: 9:00-11:00 Lunch: 11:00-14:00 Sweets: 14:00-17:00
 🗓️ Mon. and Tue.
 📍 2-50 Nishimachi, Toyota City
 ☎️ 0565-41-4195 MAP G-4



Kura-Café Que Sera Sera

Kura-Café is notable for its stylish atmosphere in a renovated old storehouse. Enjoy healthy meals at a restaurant that feels like a hideaway.

🕒 11:00-14:00 🗓️ Mon. and Tue.
 📍 1-58 Kozaka-Honmachi, Toyota City
 ☎️ 0565-47-8177 MAP G-4 Note: By reservation only.



toyota

Seasonal Festivals

Toyota is full of colorful natural beauty all year round. Traditional festivals and big events are held throughout the seasons and bring life to the whole city.

Check out the video



Spring is the season of sakura in Toyota. The weeping cherries in bloom, with their wide branches, will take your breath away!

Spotlight on Toyota Locals

Young men at the Koromo Festival

Locals familiar with the festival will show you around!



Let's have fun this summer with the Oiden dance and fireworks! Come dance with us!



Matsudaira Spring Festival 1 4
Matsudaira Haru Matsuri
Held: The Sat. and Sun. preceding Apr. 17 MAP D-4
This Shinto ritual has over 400 years of history. The festival includes omizutori—the rite of drawing sacred water—and the offering of handheld fireworks—a spirit-stirring sight.

Asuke Spring Festival 3
Asuke Haru Matsuri
Held: The 2nd Sun. in Apr. and the day before MAP D-3
In this gorgeous festival for girls, seven districts in the center of the Asuke area put out floats covered in flowers and parade around the town.

Daijini Temple Weeping Cherry Festival 6
Daijini Shidare-Zakura Matsuri
Held: Early to mid-Apr. MAP G-1
A weeping cherry tree around 180 years old is lit up at night—an enchanting sight. You will be impressed by its majestic presence!

Wisteria Festival 8
Fujioka Area
Held: Early May MAP C-2
Martial arts performances and concerts are held at "Fuji no Kairo," a market where you can buy local specialties.

Toyota Oiden Festival Fireworks 10
Toyota Oiden Matsuri Hanabi Taikai
Held: The last Sun. of Jul. MAP H-4
One of the biggest fireworks festivals in the To-kai region, held around the Yahagi River with Toyota Stadium at the center.

Odo Yumekake Furin Wind Chimes Fair 12 13
Odo Yumekake Furin
Held: Mid-Jul. to Aug. 31 MAP E-1
At Furinji Temple (Zofukuji Temple), write down a wish and hang it from a wind chime. At Asahi Joseinokai Rental Clothes, you can rent yukata. (Asahi Joseinokai: 0565-68-2153)

Night Chanting and Bon-Odori Dance in Ayado 14
Ayado no Yonenbutsu to Bon-Odori
Held: Evening of Aug. 10 and Aug. 15 MAP E-3
This Obon event held on the grounds of Heishouji Temple—an ancient Soto Buddhist temple—is a registered Important Intangible Folk Cultural Property. It was registered as a UNESCO Intangible Cultural Heritage in Nov. 30, 2022.

Weeping Peach Blossoms of Kaminaka 2
Kaminaka no Shidare-Momo no Kaika
Held: Early Apr. MAP E-1
Walk along the one-kilometer pathway lined with 3,000 weeping peach trees.

Katakuri Asian Fawnlily Colony 5
Katakuri no Gunsei
Held: From mid-Mar. MAP D-3
These lovely flowers bloom on the northwest slope of Mt. Iimori in Korankei. They bloom all at once in late Mar.

Zuiryoji Temple Weeping Cherry Festival 7
Zuiryoji Shidare-Zakura Matsuri
Held: Early to mid-Apr. MAP G-2
Don't miss the temple's Shoromon Gate and the weeping cherry tree estimated to be over 370 years old! It's a natural monument of Aichi Prefecture.

Suigen Cherry Blossom Festival 9
Suigen Sakura Matsuri
Held: Late Mar. to early Apr. MAP B-4
Events are held under the pink branches of 450 cherry trees in bloom. The illuminations are also amazing.

Oiden Dance 11
Oiden Sou-Odori
Held: The day before the fireworks MAP G-4
Anyone can participate in this festival! Dance to the music, "Come and look, let's dance together!"

Summer Festivals in Asuke 15 16
Asuke Natsu Matsuri
Held: Early Aug. to Aug. 15 MAP D-3
The Tankorin Lantern Festival, the Asuke River Mando Lanterns Festival, a fireworks festival, and toro-nagashi—a staple of Obon celebrations where lanterns are floated down the river—are all held in Asuke in the summer.



Colorful autumn festivals are held all over Toyota! We'll be there!

See spectacular sights with confetti dancing in the air at Koromo Festival! It's guaranteed excitement!



Korankei Gorge is one of the most famous spots to see autumn foliage. There are so many photo spots!

The contrast between shikizakura cherry blossoms and autumn leaves in Obara is a work of art by mother nature!



Toyota is home to Korankei Gorge, one of the best places in Japan to view autumn leaves, and many other famous spots to see the fall colors. Enjoy the breathtaking natural scenery.

Toyota Area **Koromo Festival** 1 4 5
Koromo Matsuri
Held: The 3rd Sun. in Oct. and the day before MAP H-4
One of the three biggest festivals in the Mikawa region. Majestic floats go around the town and fireworks are set off.

Asuke Area **Asuke Festival** 3
Asuke Matsuri
Held: The 2nd Sun. in Oct. and the day before MAP D-3
This is a festival at Asuke Hachimangu Shrine. The highlight is "bonin-nage," an event where people scramble to get lucky bonin cards that decorated a float.

Asuke Area **Korankei Maple Festival** 7
Korankei Momiji Matsuri
Held: Nov. 1 to 30 MAP D-3
One of the best spots to enjoy autumn foliage in Japan. During the festival season, illuminations and other events are held.

Matsuyama Area **Otaki Gorge Maple Festival** 9
Otaki Keikoku Momiji Matsuri
Held: Early to mid-Nov. MAP C-4
Otaki Gorge is said to be the most beautiful gorge in central Japan. Enjoy the ever-changing autumn foliage.

Obara Area **Dreams-Hues-Discoveries Fujioka Autumn Leaves Festival** 11
Yume Sai Hakken Fujioka Momiji Matsuri
Held: Late Nov. MAP C-3
Illuminations will be held in four areas in the region all at once. This event is full of fun, with shops and stage shows.

Toyota Area **Sanage Festival** 2
Sanage Matsuri
Held: The 2nd Sun. in Oct. and the day before MAP B-2
See a performance of Bo-no-Te, a local form of folk entertainment and farmers' martial arts that dates back to the Muromachi period.

Obara Area **Obara Cultural Festival** 6
Obara Bunka Matsuri
Held: Late Oct. MAP D-1
See performances of the Obara area's traditional entertainment, including Obara Kabuki, which dates back to the Edo period.

Inabu Area **Oidaira Park Maple Festival** 8
Oidaira Koen Momiji Matsuri
Held: Early to mid-Nov. MAP G-2
You can enjoy beautiful autumn foliage from Kaze-no-Tsuribashi Bridge. There is also a bazaar and other events.

Inabu Area **Takadoya Maple Leaves Festival** 10
Takadoya Shicchi Momiji Matsuri
Held: Early Nov. MAP F-2
Explore wetlands with beautiful autumn foliage on the way to Kuroda Dam.

Obara Area **Obara Shikizakura Four-Season Cherry Blossom Festival** 12
Obara Shikizakura Matsuri
Held: From Nov. (Holding time varies depending on the year) MAP D-1
You can enjoy the bright red autumn foliage and pink shikizakura cherry blossoms at the same time. Events are held at four venues.



Tenka Festival
 Tenka-Sai
 Held: The 2nd Sun. in Feb. MAP D-4
 This festival featuring men of unlucky ages clad in lioncloths is held to celebrate the triumph of Matsudaira Chikauji, who wished for peace throughout the land.

Yukimi Kaido Inabu
 Yukimi Kaido Inabu
 Held: The 1st Sat. in Feb. MAP G-2
 Handmade lanterns made of natural snow illuminate the ground with their soft, gentle light. Merchants compete to see who makes the best soup.

Inabu Lunar Calendar's Hina Festival
 Inabu Area
 Held: Late Feb. to early Apr. MAP G-2
 There is an exhibition of fukuyose hina—hina dolls decorated in a way you've never seen before based on a theme.

Hina Dolls of Chuma in Asuke
 Chuma no Ohinasan in Asuke
 Held: Mid-Feb. to mid-Mar. MAP D-3
 Walk along the Asuke Townscape while enjoying the hina dolls that decorate the traditional houses and shops.

Sledding at Asahi Nature Highland
 Asahi Kogen Genki-Mura Yukisori Gerende
 Held: Early Dec. to the end of Mar. MAP F-2
 The only slope in Aichi exclusively for sledding. There is a moving sidewalk, and a big yard for playing in the snow.

Ice Cascade of Yusui Hiroba in Inabu
 Yusui Hiroba no Hyobaku
 Held: Jan. to Feb. MAP G-2
 A frozen waterfall you can only see in the winter. When they're lit up, they look like a scene out of a fairy tale.

Mennoki Virgin Forest
 Mennoki Genseirin
 Held: Dec. to Feb. MAP H-2
 An old-growth forest of Japanese beeches over 300 years old. When the temperature is less than minus 5 degrees, the trees become covered in frost.

Receive details about Toyota's attractions!
 Our social media accounts post the latest info!



LINE

Just add our official LINE account!
 You can check weekend outing information all at once!
 Coupons you can use in Toyota are also sent out.



Add us as a friend by scanning the code.
 (Japanese)



point 1

You can quickly check all the information for your weekend outing!
 Information is delivered once a week, making it easy to decide your weekend plans.



point 2

Highly recommended information is sent with images!
 Full of travel information about dining, souvenirs, hot springs, and more.



point 3

You can receive special coupons!
 Discount coupons for food and sweets in Toyota City are sent from time to time.



point 4

From the chat menu, you can easily access this month's events and up-to-date information!
 You may even discover some events or spots in Toyota City that you never knew about.

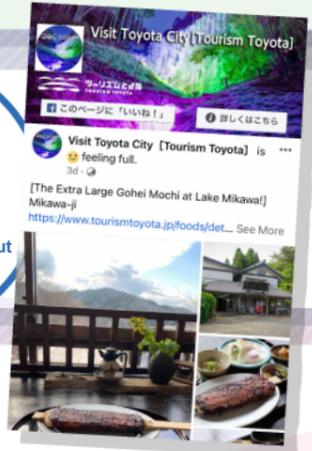


Facebook

Information is posted on recommended tourist spots and weekend events.
 You can quickly catch up on the latest Toyota City information!



Scan the code to check out our Facebook page!

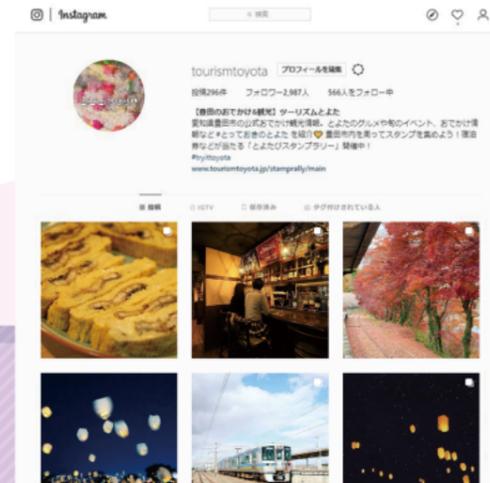


Instagram

Travel to Toyota to take lots of Instagrammable photos!



Scan the code to check out our Instagram page!



Stay at a hot

Spring in Toyota



Toyota Area Sanage Onsen

Soothe your body and mind in a rare natural radon hot spring.

Hotel Kinsenkaku

Famous for its natural radon spring that was chosen as a "miracle hot spring that doctors recommend," Hotel Kinsenkaku features beautiful Japanese-style gardens. The gardens contain a waterfall, a lake, flowers, and trees, and are lit up at night with 350 lights.

Take the free shuttle bus (runs on Wed.) from Toyotashi Station on the Meitetsu Mikawa Line. Take the free shuttle bus (runs every day) from Josui Station on the Meitetsu Toyota Line or Fujigaoka Station on the Nagoya subway Higashiyama Line.

21 Umamichidori, Kano-cho, Toyota City ☎ 0565-45-6111 MAP B-2



Great meals, including seasonal kaiseki.

You can stop by for a bath without staying overnight, too.

Onsen connoisseurs love this hot spring.

Obara Area Hirahata Onsen

Relax your body and soul in a town filled with shikizakura cherry trees.

Hirahata Onsen Jurakuso

The Hirahata Onsen hot spring flows at this inn, which stands on the Yahagi River in the Obara area—a town of shikizakura cherry trees. Shikizakura cherries flower in the fall, alongside colorful autumn leaves—a sight delightful to the eyes. The simple, weakly radioactive hot spring water will soothe your body and soul.



Relax and refresh in an open-air bath!

~30 minutes from Shidare I.C. on the Sanage Green Road.

722 Higashida, Hirahata-cho, Toyota City

☎ 0565-65-3611 MAP D-2



Try the amazing river fish cuisine!

Inabu Area Natsuyake Onsen

Relax and enjoy the taste of original wild game dishes and a bath in a cypress tub.

Hotel Okadaya

A wooden hot spring inn with a warm atmosphere. The men's and women's large indoor baths are both made of cypress. Weekday lunch available for 2,000 yen (tax excl.) with access to the lounge and baths.



Meals are made with local ingredients.



Pop in for a soak on a day trip.

~40 minutes from Chikaraishi I.C. on the Sanage Green Road.

213-2 Tanohora, Busetsumachi, Toyota City

☎ 0565-82-2544

MAP G-2

Nigitae Silk Yu

Nigitae Shiruku Yu

Soak in a bath product using powder from the luxurious Tatoi Silk® brand born from one of Japan's top silk varieties: Inabu Silk.

More hot springs in Toyota



Asahi Area Odo Onsen

A hot spring in Okuyahagi Onsen. The radioactive hot spring will warm you right up!

Odo-cho, Toyota City

MAP E-1



Asahi Area Sakakino Onsen

A sulfur hot spring flowing in a mountainous area along the Azuri River, a tributary of the Yahagi River.

Sakakino-cho, Toyota City

MAP E-2



Fujioka Area Ishidatami Foot Bath Fureai Hiroba

Ishidatami Ashiyu Fureai Hiroba

A foot bath filled with water from an alkaline, simple, weakly radioactive hot spring. A hot spring pump is available.

318-1 Ikenotaira, Ishidatami-cho, Toyota City

MAP C-1

Souvenir shopping and a soak in a hot spring, all in one place!

Inabu Area Roadside Station Donguri-no-Sato Inabu Donguri-no-Yu Hot Springs, Donguri Yokocho Market

Michinoeki Dongurinotsato Inabu - Donguri-no-yu, Donguri Yokocho

The shelves at Donguri Yokocho are lined with seasonal highland vegetables. Right next door is Donguri-no-Yu, where you can warm up with a bath.

Donguri-no-Yu: 10:00-21:00 (Last admission 20:00. Opens 9:30 on Sat., Sun., and holidays) / Donguri Yokocho: 9:00-17:00 (Closes 18:00 on Sat., Sun., and holidays)

Donguri-no-Yu: Thu. (next day if holiday) Donguri Yokocho: Open everyday from Apr.- Nov., Thu. (next day if holiday) from Dec.- Mar.

~40 minutes from Chikaraishi I.C. on the Sanage Green Road.

22-1 Harihara, Busetsumachi, Toyota City

☎ 0565-82-3135 MAP G-2



The open-air bathing area features circular wooden bath tubs and a walking path.

Toyota Area Hotels in Downtown Toyota



City Hotel Aunties

An urban-style hotel located in the city center. Free bicycle rentals available.

1-30 Shinmei-cho, Toyota City ☎ 0565-33-7337 MAP H-4



Toyota Prestige Hotel

A four-minute walk from Meitetsu Toyotashi Station. The closest business hotel to Toyota Stadium.

4-28 Kitamachi, Toyota City ☎ 0565-34-5555 MAP H-4



Business Hotel KOSANAGI

A five-minute walk from Tsuchihashi Station! Features spacious large baths and a breakfast buffet.

5-18 Akebono-cho, Toyota City ☎ 0565-28-5872 MAP B-4



Royal Hotel Uohachi

The stylish, modern double rooms are highly recommended. Includes a free breakfast buffet.

2-14-1 Miyama-cho, Toyota City ☎ 0565-28-7700 MAP B-4



Plaza Hotel Toyota

A five-minute drive from Toyota Higashi I.C. with free parking. Serves plentiful breakfasts, lunches, and dinners.

1-88 Hoesi-cho, Toyota City ☎ 0565-29-1811 MAP B-4



Hotel Toyota Castle

A good location about a two-minute walk from Toyotashi Station. Chic, fully equipped guest rooms offer a relaxing stay.

COMO Square West, 2-160 Kitamachi, Toyota City ☎ 0565-31-2211 MAP G-4



Hotel Matsukaze

Open-air baths, a wide range of guest rooms, and delicious local cuisine! Three perks in one hotel.

5-11 Midorigaoka, Toyota City ☎ 0565-28-2797 MAP B-4



Meitetsu Toyota Hotel

A one-minute walk from Meitetsu Toyotashi Station. A perfect base for sightseeing in the surrounding area.

1-140 Kitamachi, Toyota City ☎ 0565-35-6611 MAP G-4



Center Hotel Toyota

A five-minute walk from Meitetsu Toyotashi Station. A design hotel with free Wi-Fi in each room.

4-26-8 Nishimachi, Toyota City ☎ 0565-30-0500 MAP G-4



Toyoko Inn Toyota-shi Ekimae

A good location within a two-minute walk from Meitetsu Toyotashi Station and Aichi Loop Railway Shin-toyota Station. Breakfast is free.

6-7-2 Nishimachi, Toyota City ☎ 0565-37-1045 MAP G-4



AT INN HOTEL TOYOTASHI STATION

A fifty-second walk from Toyotashi Station! True Sleeper low-resistance mattresses provided in all guest rooms.

133 Shimizuguchi, Nishinakayama-cho, Toyota City ☎ 0565-47-2002 MAP G-4

Lodging Guide by Area



Asahi Area Umeya Japanese Inn

Umeya Ryokan
Recharge at this Japanese-style inn utilizing the rejuvenating waters of Odo Hot Spring. Recommended to anyone who likes fishing!

25 Minami-Gaitsu, Odo-cho, Toyota City ☎ 0565-68-2525 MAP E-1



Asahi Area Aichi Kogen Quasi-National Park Aichi Nature Highland

Aichi Kogen Kokutei Koen Asahi Kogen Genki-Mura
There are 10 lodges in total, each with two bedrooms. They're spacious and comfortable.

68-1 Neyama, Asahiya-cho, Toyota City ☎ 0565-68-2755 MAP F-2



Asuke Area Hyakunensou

A five-minute drive to Korankei. A hotel that serves authentic French cuisine.

10 Higashigaito, Asuke-cho, Toyota City ☎ 0565-62-0100 MAP E-3



Asuke Area The Ninja Mansion

Za Ninjamanshon
[Exclusively for one group per day] Enjoy unusual experiences or a quiet time stargazing with your loved ones. (Dog run available.)

15 Hikage, Shimosagiri-cho, Toyota City ☎ 090-4565-3544 MAP D-4



Asuke Area Kanko Ryokan Korantei

A traditional Japanese-style hotel and restaurant in the Korankei area. Enjoy the abundant natural scenery from the guestroom.

1 Miyadaira, Asuke-cho, Toyota City ☎ 0565-62-0129 MAP D-3



Inabu Area Irori no Yado Kikkoen

An off-the-beaten-path lodging where Kogen Cochkin chicken, a purebred line of Nagoya Cochkin chicken, are raised.

1-1 Ikenotaira, Onose-cho, Toyota City ☎ 0565-84-1150 MAP H-1



Fujioka Area Tsudoi-no-Oka

Opened as a Federation of All Toyota Workers' Unions training facility, this reasonably priced lodging can be used by the general public.

133 Shimizuguchi, Nishinakayama-cho, Toyota City ☎ 0565-76-1221 MAP C-2



Shimoyama Area Kajika-en

Serving up local comfort food, including tororo-jiru (grated yam soup).

29 Kanayama, Habu-cho, Toyota City ☎ 0565-90-3320 MAP E-5



Shimoyama Area Mikawaji

A lakeside restaurant inn with a view of Lake Mikawa. Serves meals made with seasonal ingredients.

1-300 Oninotaira, Habu-cho, Toyota City ☎ 0565-90-3472 MAP F-5



Shimoyama Area Koshikake Sanso

Koshikakesanso
This 140-year-old traditional house was relocated to its current location. A rustic mountain lodging.

17-10 Koshikake, Habu-cho, Toyota City ☎ 0565-90-3474 MAP F-5



Shimoyama Area Guest House Yamabiko

Guest House Yamabiko offers sweeping views of Lake Mikawa. Enjoy homemade kamameshi mixed rice and sashimi konnyaku.

1-5 Esukoya, Habu-cho, Toyota City ☎ 0565-90-3535 MAP F-5

Four model routes that you'll really love

Model Course 1

Cars and art!
A trip around downtown that will spark your curiosity

This travel plan is great for enjoying automobile-related facilities and beautiful architecture. See world-class designs up close!

1 | Toyota Kaikan Museum
Tons of famous cars all in one place! This will get you into cars. ▶P.08

2 | Toyota Municipal Museum of Art
Appreciate art at a museum! Check out the sleek, modern exterior of the building! ▶P.14

3 | Toyota City Museum
Toyota's history and culture, nature, industry, and more await you at this comprehensive museum complex. ▶P.07

4 | Toyota Stadium
Take a tour of Toyota Stadium. (Reservations required.) ▶P.19

Eat out at restaurants downtown
Many wonderful restaurants are located around the sports and cultural facilities in Toyota City. Check them out and enjoy walking in the city!

Check!

That's the city of cars for you! So much amazing technology!

Go!

Model Course 2

Great food fresh from the source!
Taste Toyota's local specialties with this travel plan for foodies

Nothing beats the luxury of tasting fresh food straight from the source! Eat your fill of nature's bounty!

1 | Odo Kanko Yana Fishing Weir
Catch live sweetfish with your hands. Taste the fish grilled with salt or cooked in other ways! ▶P.16

1 | Country Restaurant Keiryuusou
Everything you need for BBQ & trout fishing experiences! You can eat the fish you've caught right away. ▶P.10

4 | Roadside Station Donguri-no-Sato Inabu
Get your hands on popular gohei-mochi and bread made with Mineasahi rice grown in Inabu! ▶P.30

5 | Donguri-no-Yu Hot Springs
The wide variety of baths include open-air baths where you can feel closer to Inabu's nature and medicated baths that change weekly. ▶P.30

6 | Donguri Workshop
After a hot spring bath, try handicrafts or woodworking on the tatami floor of an old Japanese house! Food experiences are also available. (Reservations required.) ▶P.16

2 | Blueberry-no-Komichi
Pick and eat fresh, sweet blueberries. ▶P.17

3 | Horaisen Ginjo Workshop
Buy undiluted sake by weight and limited-edition sake you can only find here! ▶P.28

Ton of delicious local specialties all in one place!

Find great souvenirs!

Mountains, rivers, and cities
— explore the best spots in wonderful Toyota.
Here are four model routes that we love
— we think you'll love them, too!

Model Course 3

See the autumn leaves!
Korankei, Shikizakura no Sato, and craft workshops

Nov. Only

Korankei Gorge and the Obara area are some of the best places to enjoy autumn leaves, and are also treasure troves of wildflowers. You'll find something new every time you visit.

DAY1

1 | Shikizakura Cherry Blossoms of Obara
Walk around and take photos at the Obara Shikizakura Four-Season Cherry Blossom Festival. ▶P.24

2 | Obara Kama
Take a break at Obara Kama. If you have some spare time, try making pottery! ▶P.16

3 | Art and Craft Experience Center
Craft a piece of washi paper using autumn leaves as a memento of your trip. ▶P.16

4 | Korankei Gorge
The whole mountain is illuminated—a breathtaking sight. ▶P.23

5 | Kanko Ryokan Korantei
From a room in the hotel next to the Taigetoskyo Bridge in Korankei, enjoy the beautiful view all to yourself. ▶P.30

DAY2

6 | Korankei Gorge
A refreshing early morning in Korankei is unmissable. ▶P.23

7 | Sanshu Asuke Yashiki Museum
Explore and experience age-old handmade in retro thatched roof folk houses! ▶P.15

8 | Old Streets of Asuke
Asuke Townscape is full of charming photo spots! ▶P.10

9 | Hyakunensou
Lunch at the French restaurant near the Asuke River is recommended. The handmade ham, sausage, and bread for sale make for good souvenirs! ▶P.30

PHOTOGENIC!

Stay

Model Course 4

Lots of hands-on experiences!
A fully satisfying camping & adventure plan

The Shimoyama area is full of activities you can enjoy against the beautiful seasonal scenery of Lake Mikawa or Mikawa Highlands. In autumn, Mikawa Highlands Adventure is held where you can experience extraordinary hot-air balloon rides, air canoeing, and more!

DAY1

1 | Yamayuri Handmade Workshop
Try making sausages using the best ingredients! Then taste the sausages you've made while camping. You can also buy local vegetables and rice. ▶P.15

2 | 26ism Asagiri Trail
Try your first ride on a mountain bike at 26ism! ▶P.14

3 | Mikawakougen Camp Village
See the stars clearly all year round in the Shimoyama area. There are many campsites around Lake Mikawa that you'll want to check out! Check out camping info!

3 | Bungalow Village Furusato
▶P.11

3 | Guest House Yamabiko
▶P.11

3 | Koshikake Sanso
▶P.11

DAY2

4 | Karen-no-Yakata
Eat rice balls for breakfast made with Mineasahi rice produced in Shimoyama and polished with a waterwheel. You can also try making a flower wreath or potpourri! ▶P.15

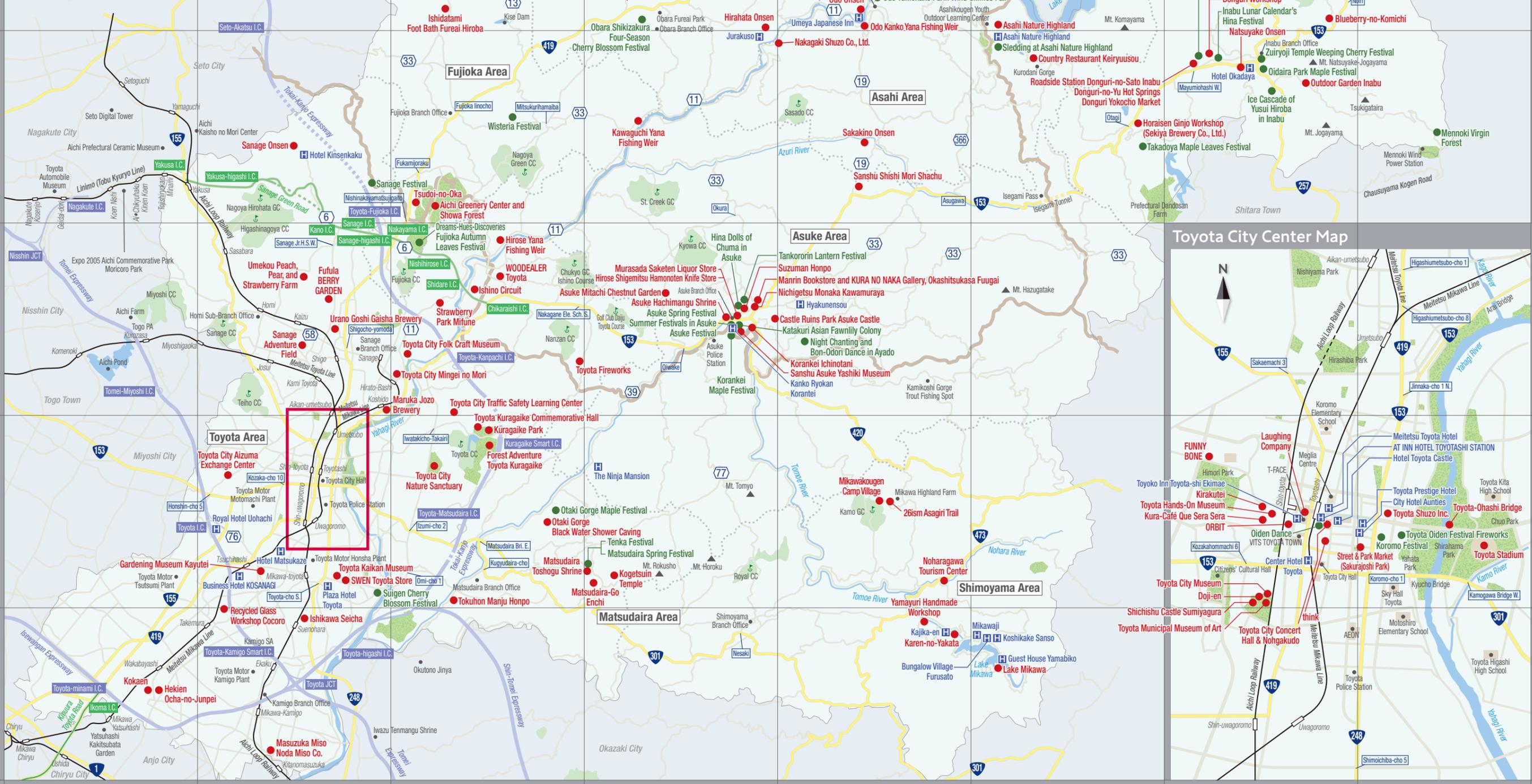
5 | Lake Mikawa Boat (Kajika-en)
(Boat check-in and lunch) A cute owl will welcome you! Try the tororo barley rice lunch set made with mountain yam, a specialty of Shimoyama. ▶P.13

5 | Noharagawa Tourism Center
Trout fishing and BBQ in summer, all-you-can-eat shiitake mushrooms in autumn! Enjoy Toyota's seasonal tastes. ▶P.14

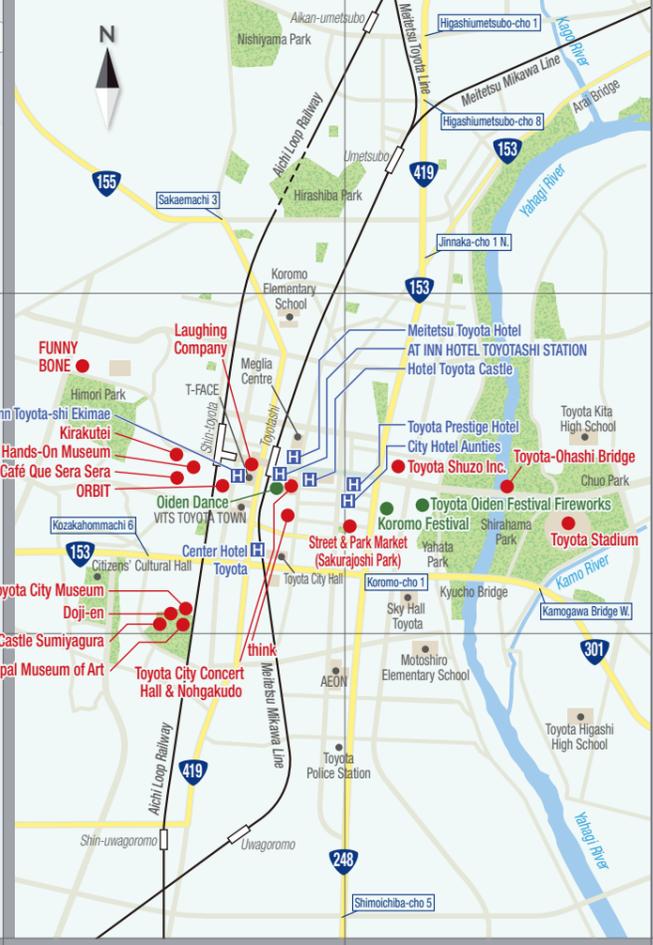
6 | Gohei-Mochi & Restaurant Shimoyama-no-Sato
Get Shimoyama's famously big gohei-mochi as a souvenir. Recommended as a place for vegetables, local specialties, and other souvenirs!

Toyota Area Map

- Sightseeing spots
- Hotels and ryokan
- Events



Toyota City Center Map



For tourists using public transportation
Toyota's community bus, Toyota Oiden Bus, will take you around Toyota.

This community bus network connects Toyotashi Station to the rest of the city. There are stops near the major tourist destinations, and it's a great way to get around the city for sightseeing. Plus, the fares are a steal!

For more info  Visit for all the info you need on transportation, sightseeing, and more in Toyota!
<http://michinavitoyota.jp/>



For tourists coming by car
Use the Free Parking service on downtown trips and save!



Check Central Toyota City parking information 



You can see the real-time occupancy status. Very convenient!