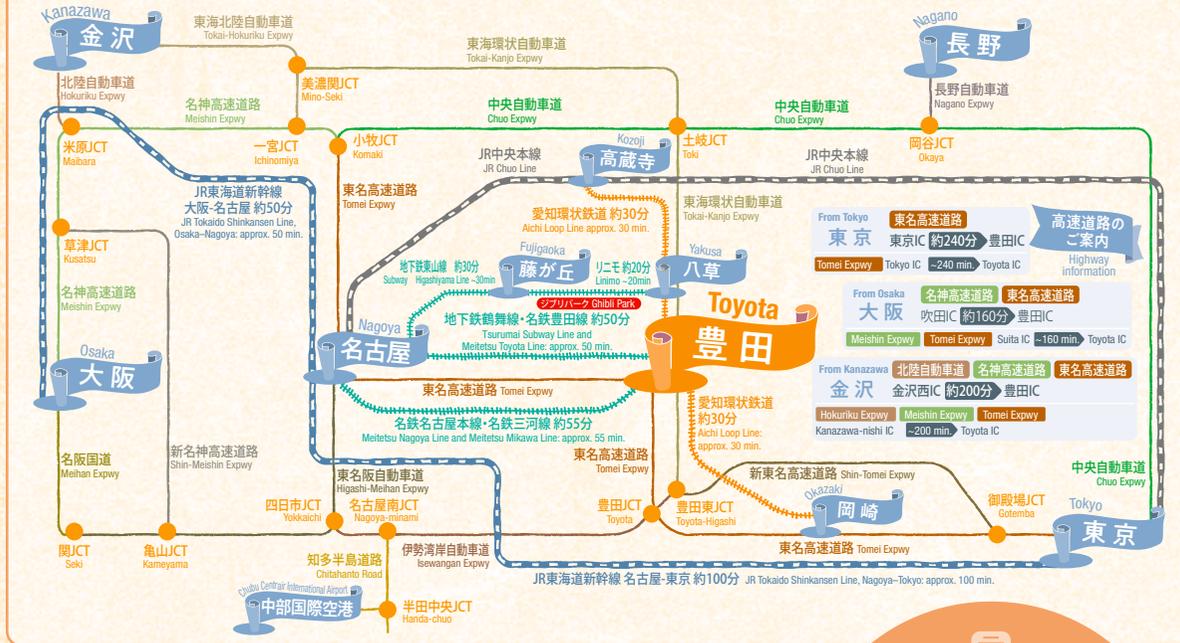


Directions



All of Toyota's tourism information in one place!

<https://www.tourismtoyota.jp/>

Tourism TOYOTA



Using public transportation?
Toyota Oiden Bus

will help you get around.

michinavi toyota
<http://michinavitoyota.jp/>

With a Google Maps search function!

Lodging



Food



Souvenirs



LINE Add our official LINE account!



Delivering timely info for weekend outings!
<https://line.me/R/ti/p/5F4FhVtU3e>

Connect with us on Facebook!



Posting the latest info!
<https://www.facebook.com/TourismToyotaEN/>

Find us on Instagram!



Discover the wonders of Toyota!
<https://www.instagram.com/tourismtoyota/>

TOURISM TOYOTA

1-25 Kozaka-Honmachi, Toyota City, Aichi 471-0034 Japan
The Toyota Chamber of Commerce and Industry 1F
TEL 0565-85-7777 FAX 0565-85-7700
<https://www.tourismtoyota.jp/en/>

TOYOTA Asahi Tourism Association
Asahi Norin Kaikan Hall, 13-13 Shichishomaki, Odo-cho, Toyota City, Aichi 444-2846
Hours: 9:00-17:00 Closed: Mondays
TEL 0565-68-3653 FAX 0565-68-3654

TOYOTA ASUKE Tourism Association
34-1 Miyadaira, Asuke-cho, Toyota City, Aichi 444-2424
Hours: 8:30-17:15 Closed: Thursdays
TEL 0565-62-1272 FAX 0565-62-0424

Inabu Tourism Association
1 Takenoshita, Busetu-machi, Toyota City, Aichi 441-2513 Hours: 9:00-17:00
Closed: weekends and holidays
TEL 0565-77-6283 FAX 0565-50-4945

TOYOTA Obara Tourism Association
441-1 Uedaira, Obara-cho, Toyota City, Aichi 470-0531 Hours: 9:00-16:00
Closed: weekends and holidays
TEL 0565-65-3808 FAX 0565-66-0015

TOYOTA Shimoyama Tourism Association
37-1 Koedawa, Onuma-cho, Toyota City, Aichi 444-3242 Hours: 8:30-17:00
Closed: weekends and holidays
TEL 0565-90-2530 FAX 0565-90-2530

Fujioka Tourism Association
245 Tanaka, Fujiokaicho-cho, Toyota City, Aichi 470-0451 Hours: 8:30-17:15
Closed: weekends and holidays
TEL 0565-76-6108 FAX 0565-76-0205

Matsudaira Tourism Association
31-25 Yanaba, Kuguyudaira-cho, Toyota City, Aichi 444-2216 Hours: 9:00-16:00
Closed: unspecified days
TEL 0565-77-8089 FAX 0565-77-8089

In case of sickness, injury or fire, please
Call 119



Revised May 2025

Toyota City Sightseeing Guide

People, crafts, and nature come together in Toyota

Toyota Travel Handbook

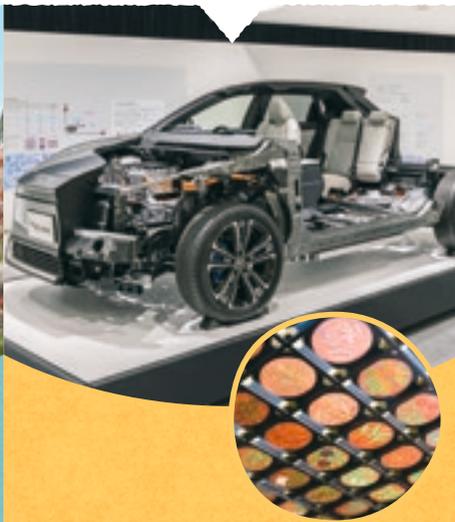
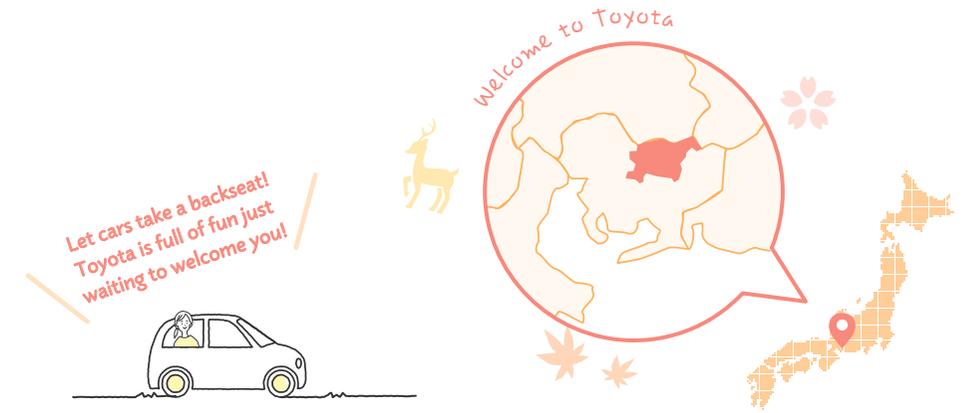
English

Discover a Toyota off the beaten path

Toyota is often referred to as the “City of Automobiles”.

But if you think that cars are all there is to Toyota, you’re missing out.

Come visit us and discover a city bursting with new discoveries.



Outdoor fun

in Toyota

Come out and play!

While Toyota is an industrial city, 70% of its land is covered in forest. Take your pick with places to play, available all over the city.

One thing's for sure: Great fun is guaranteed.



Nature

in Toyota

Gonna take more than just a day.

Autumn leaves ablaze in fiery reds, sweet-smelling cherry blossoms, fresh green leaves dancing in the sunlight... Toyota's natural beauty is a work of art thanks to the love of its locals.

See for yourself the sensational scenery of our city.



Sightseeing

in Toyota

The city's history speaks for itself.

Toyota is a city full of history. Old streets speak to you as so many historical treasures tell a story.

Whether it's your first or fiftieth time here, lend your ear as Toyota and its various areas tell new tales of old.



Experience

Toyota

Get in on the joy of hands-on activities.

Toyota is a city of manufacturing, the arts, and traditional handicrafts, so you can't leave without making something yourself!

Take a trek out to Toyota to find new experiences unavailable in everyday life and find a new you.



Festivals

in Toyota

Feel the festival spirit.

With traditional festivals and fun events, Toyota is bustling with activity all year round!

Jump into the excitement and feel the exhilarating energy that can only be found in Toyota.



Hot springs

in Toyota

Recharge at one of Toyota's hot springs.

There's no better way to wrap up your day than by soothing your mind and body with a soak in one of Toyota's hot springs.

Warm up and unwind, knowing that relaxation today brings out the best you tomorrow.





ORBIT Toyota

ORBIT offers SUP lessons to beginners at Suigen Park on the Yahagi River. Instructors teach you how to glide along the water from Suigen Park to Kyucho Bridge, no matter your skill level.

📅 9:00–14:00: Mon, Wed, Thu, Sat, and Sun (reservation required)

--- Store info: ---
🕒 12:00–20:30 (opens from 13:00 on weekends)

📍 Sakahira Building 103, 6-3-4 Nishi-machi, Toyota-shi

☎ 0565-32-0575

🚗 Approx. 5-min. walk from Toyotashi Station on the Meitetsu Line.



26ism Asagiri Trail Shimoyama

Test your cycling skills on the mountain trails at Mikawakougen Camp Village. Feel the thrill of riding down steep paths with courses available to beginner and intermediate riders.

📅 Mar 1–Dec 15

🕒 9:00–16:15 (admission until 15:30)

📅 Thu

📍 2 Hannoki, Higashi-Obayashi-cho, Toyota-shi

☎ 0565-90-3530

🚗 Approx. 30 min. from Chikaraishi Interchange on Sanage Green Road.



Mikawakougen Camp Village Shimoyama

This camp facility is located 600 meters above sea level amid gentle highland hills. Enjoy camp sites, a BBQ area, mountain biking courses, and even lure fishing on Asagiri Pond at this popular spot off the beaten path.

📅 Regularly closed Thu (Wed and Thu during Dec–Feb)

📍 2 Hannoki, Higashi-Obayashi-cho, Toyota-shi

☎ 0565-90-3530

🚗 Approx. 30 min. from Chikaraishi Interchange on Sanage Green Road.



Yahagi Dam Asahi

Gaze upon the renowned beauty of this dam's majestically curving shape. The greater area is perfect for a drive or motorcycle ride while boats are available for rent to fish for bass at this incredible natural paradise available each of the four seasons.

🕒 Anytime (Guided tours available weekdays 9:30–16:00, weekdays. Online reservation required.)

📅 Open every day

📍 Shizurase-cho, Toyota-shi

☎ 0565-68-2321 (Yahagi Dam Management Office, unavailable weekends and national holidays)

🚗 Approx. 35 min. from Shidare Interchange on Sanage Green Road.



Yahagi Dam Curry!



Start out with a SUP lesson!



Forest Adventure TOYOTA KURAGAIKE Toyota

Scale to the forest top, crossing from tree to tree before sliding back down to the ground in four canopy courses. The zipline across Kuragaik Pond is an exhilarating experience for visitors with a height of 110 cm or taller.

🕒 10:00–15:00, Mon–Fri / 9:00–15:00, weekends and national holidays (Times may change due to when the sun goes down, etc.)

📅 Tue, Year-end/New Year holiday (Dec 29–Jan 1), and during inclement weather

📍 Inside Kuragaik Park, 713-2 Hozawa, Yanami-cho, Toyota-shi

☎ 090-3227-4030

🚗 A short walk from Kuragaik Koen-mae Bus Stop after a change to the Meitetsu Bus from Toyotashi Station on the Meitetsu Mikawa Line.



Race around with the wind in your hair!



Ishino Circuit Toyota

This racing circuit offers real go-kart experiences. Don't have your own gear? Don't worry! Helmets, gloves, and everything else you need to race is available to rent. Speed through the course like a real race car driver!

🕒 9:00–22:00

📅 Open every day

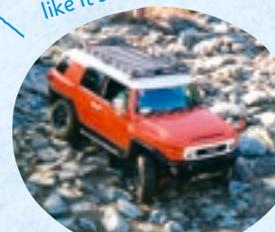
📍 264 Dobashi, Ishino-cho, Toyota-shi

☎ 0565-42-1718

🚗 Approx. 5 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.
Approx. 5 min. from Chikaraishi Interchange on Sanage Green Road.



Roll over rocky roads like it's nothing!



Sanage Adventure Field Toyota

Experience off-roading with one of the Toyota brand's latest SUVs or MUVs! You can drive or let staff take the wheel. The facility also has areas to barbecue and day camp.

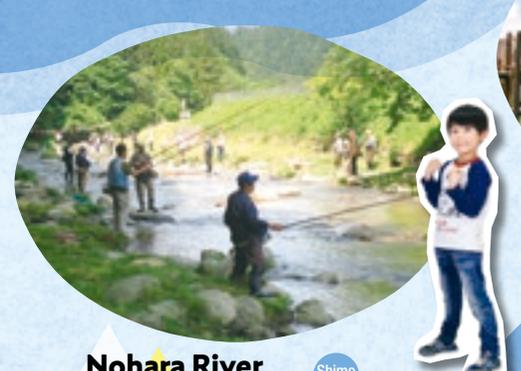
🕒 9:00–17:00 (reception available 10:00–16:00)

📅 Thu (open on national holidays)

📍 16-1 Mukaiyama, Ibo-cho, Toyota-shi

☎ 0565-46-5551

🚗 Approx. 15-min. walk from Kami Toyota Station on the Meitetsu Toyota Line.



Nohara River Tourism Center Shimoyama

Thirty-eight managed fishing spots pepper the lush nature of the Nohara River valley. Pick a spot where you think the river's width and depth will offer a good haul before casting your line for rainbow trout. Plus, you can grill the fish you catch!

📅 Trout season: Second Sun of Apr–Dec 10

🕒 8:30–17:00

📅 Open every day during the season (may temporarily close at times)

📍 14-1 Ishibashi, Nohara-cho, Toyota-shi

☎ 0565-90-3414 (available in the daytime only)

🚗 Approx. 35 min. from Toyota-Matsudaira Interchange on the Tokai-Kanjo Expressway.



Asahi Nature Highland Asahi

Camping and BBQs in Mother Nature are this establishment's main claim to fame, but don't miss the chance to make your own sausages, observe wildlife, and stargaze in this natural paradise. No need to bring anything to the BBQ as ingredients are available to order.

🕒 9:00–17:00

📅 Thu (the following day if Thu is a national holiday and open during spring, summer, and winter breaks) and Dec 28–Jan 1

📍 68-1 Neyama, Asahiawata-cho, Toyota-shi

☎ 0565-68-2755

🚗 Approx. 45 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.



Outdoor or fun in Toyota



Get camping info here!



Consider a BBQ bonanza!

Toyota is full of outdoor fun!

SUP, hot air balloon rides, off-road driving—you name it! Toyota's got heart-pounding activities that you can't find anywhere else. Let your curiosity guide you to adventure.





Korankei Gorge Asuke

Korankei is known nationwide as a place to see beautiful autumn leaves. A Buddhist priest planted a maple tree here in 1634, and the residents of the area continued to plant trees. The view of 4,000 bright-red maples is magnificent.

- 📅 Autumn leaves: Early–late Nov
- 📍 Jimori, Asuke-cho, Toyota-shi
- ☎ 0565-62-1272 (TOYOTA Asuke Tourist Association)
- 🚌 Ride the Meitetsu Bus to Korankei Bus Stop from Toyotashi Station on the Meitetsu Mikawa Line.



The suspension bridge is a prime photo op!

Oidaira Park Inabu

While Korankei Gorge is famous around Japan, this lesser-known park is gaining momentum with its wondrous autumn scenes. Many rave about the park's fall colors from the Kaze no Tsuribashi Suspension Bridge over the Nagura River.

- 📅 Autumn leaves: Early–mid-Nov
- 📍 Oidaira, Inabu-cho, Toyota-shi (Oidaira Park)
- ☎ 0565-83-3200 (Inabu Tourism Association)
- 🚗 Approx. 45 min. from Chikaraishi Interchange on Sanage Green Road.



Inabu

Mennoki Old-Growth Forest

This old-growth forest of Japanese beeches boasts an age of over 300 years. When the temperature drops below freezing and conditions are just right, the trees become covered in frost, glittering magically as the sun rises.

- 📅 Mid-Dec–Feb
- 📍 Iyama, Inabu-cho, Toyota City
- ☎ 0565-83-3200 (Inabu Tourism Association)
- 🚗 Approx. 60 min. from Chikaraishi Interchange on Sanage Green Road.



Otaki Gorge Matsudaira

The Matsudaira area is home to some of the best scenery in Aichi Prefecture. The rolling rapids of this steep gorge have formed massive boulders of unusual shapes—natural beauty at its finest. With a reservation, you can experience a new type of outdoor activity combining shower climbing and caving!

- 📅 Open every day. Reservation BBQ area open on weekends and national holidays, Apr 1–Nov 30, and every day during summer break
- 📍 Otaki-cho, Toyota-shi
- ☎ 0565-77-8089 (Matsudaira Tourism Association)
- 🚗 Approx. 10 min. from Toyota-Matsudaira Interchange on the Tokai-Kanjo Expressway.



Come with your camera ready!

Experience massive boulder tunnels and rapids running through the gorge!



Black Water Shower Caving

- 📅 May–Oct (reservation required)
- 📅 Open every day
- ☎ 0581-58-2400 (TRIPPER)



Look at that contrast... Photo time!

Cherry and Thunberg's meadowsweet blossoms of Aichi Prefectural Greenification Center Fujioka

Cherry trees and Thunberg's meadowsweet shrubs bloom along a 200-meter-long promenade in a Japanese-style garden. The pink and white flowers are beautiful together, like something from a dream.

- 📅 Late Mar–early Apr
- 🕒 9:00–17:00
- 📅 Mon and Dec 29–Jan 1
- 📍 21-1 Saruta, Nishi-Nakayama-cho, Toyota-shi
- ☎ 0565-76-2106 (Aichi Prefectural Greenification Center)
- 🚗 Approx. 2 min. from Nakayama Interchange on Sanage Green Road.



Colorful collaboration between fall hues and cherry blossom pinks!

Toyota is brimming with nature!

No visit to Toyota is complete without some time spent taking in its amazing natural scenery. The city's seasonal beauty is a gift you won't find amid the urban sprawl. Don't miss the chance to commune with Mother Nature!



Nature in Toyota

Shikizakura four-season cherry blossoms of Obara Obara

The Obara area is renowned for its kabuki theater and washi Japanese paper. Planting *shikizakura* cherries began gaining popularity in Obara in 1978, and the area is now the biggest *shikizakura* cherry blossom spot in Japan. Enjoy the stunning collaboration between the deep autumn colors and pastel pink cherry blossoms.

- 📅 Cherry blossoms: Early–late Nov
- 📍 441 Uedaira, Obara-cho, Toyota-shi
- ☎ 0565-65-3808 (Obara Tourism Association)
- 🚗 Approx. 20 min. from Toyota-Fujioka Interchange on the Tokai-Kanjo Expressway.

Weeping peach blossoms of Kaminaka Asahi

Come spring, the whole community of Kaminaka becomes a paradise of whites, reds, and pinks. Take a calm stroll along a nearly one-kilometer-long path lined with blooming weeping peach trees.

- 📅 Early Apr
- 📍 Tsunasho, Kaminaka-cho, Toyota-shi (temporary parking lot)
- ☎ 0565-68-3653 (Asahi Tourism Association)
- 🚗 Approx. 30 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.

Go on a factory tour in Toyota, City of Industry!

Toyota Kaikan Museum Toyota

The Toyota Kaikan Museum showcases Toyota Motor Corporation's vision of producing happiness for all. Explore the company's latest electrification and safety technologies, mobility concepts, social contribution initiatives, and other efforts through video and exhibits as well as hands-on experiences. You can also take the seat of multiple new car models always on display.

- 🕒 9:30-17:00
- 📅 Sun, Year-end/New Year holiday, Golden Week holiday, and summer holiday
- 📍 1 Toyota-cho, Toyota-shi
- ☎ 0565-29-3345
- 🚶 Approx. 5-min. walk from Toyota Honsha-mae Bus Stop after a ride on the Meitetsu Bus from Toyotashi Station on the Meitetsu Line.



Noda Miso, Co.'s Masuzuka Miso Toyota

Housed in the hangar of a former airfield, Masuzuka Miso is produced in wooden vats just as it has been since Noda Miso, Co.'s beginning. This variety of miso using beans and long-term fermentation is characteristically rich, and you can even see how it's made on a guided tour.

- Note: Tour reservations required in advance by phone (no day-of reservations).
- Group sizes: 10-45 people
 - Ages: Ages six and older (children able to listen to a tour for approx. 1 hr. and 30 min.)
- 🕒 9:00-17:00 (store)
 - 📅 Sun, national holidays, Golden Week holiday, summer holiday, and Year-end/New Year holiday
 - 💰 Adults (university ages and older): ¥1,100 (tax incl.) Children: ¥330 (tax incl.)
 - 📍 6 Minamiyama, Masuzuka-Nishi-machi, Toyota-shi
 - ☎ 0565-21-0028 (reservation required)
 - 🚶 Approx. 4-min. walk from Kitanomasuzuka Station on the Aichi Loop Line.



Savory sakes to sample!



Horaisen Ginjo Workshop (Sekiya Brewery Co., Ltd.)

This brewery belonging to Sekiya Brewery, renowned for the local Horaisen and Ichinen Fudo sake brands, offers hands-on brewing experiences, letting you make your own custom sake. Discover the joy of creating a one-of-a-kind flavor.

- Notes:
- No reservation required to look inside the Ginjo Workshop from the visitors' walkway.
 - Reservation required at least one week in advance for guided tours and sake sampling. (Groups of 10 or less only.)
- 🕒 9:30-17:30
 - 📅 Open every day
 - 📍 713 Minami-Mizuwake, Kuroda-cho, Toyota-shi
 - ☎ 0565-83-3601
 - 🚶 Approx. 40 min. from Chikaraishi Interchange on Sanage Green Road.



Toyota Municipal Museum of Art Toyota

This museum is home to 3,500 sculptures and paintings, focusing on Western art from the early modern period to the present as well as Japanese art from the Meiji period and later. It is a place of relaxation and enrichment for the people of Toyota.

- 🕒 10:00-17:30 (admission until 17:00)
- 📅 Mon (open on national holidays) and Year-end/New Year holiday
- 📍 8-5-1 Kozaka-Hon-machi, Toyota-shi
- ☎ 0565-34-6610
- 🚶 Approx. 15-min. walk from Toyotashi Station on the Meitetsu Mikawa Line.



Matsudaira-go Park

Birthplace of the Matsudaira clan, the ancestors of Lord Ieyasu Matsudaira

Between Matsudaira Toshogu Shrine and Kogetsuin Temple is Matsudaira-go Park, a historical oasis rich with nature. The park is home to numerous historic sites related to the Matsudaira clan—a powerful, local governing clan which gave way to Japan's final unifier and hero Tokugawa Ieyasu.

- 📍 Matsudaira-cho, Toyota-shi
- ☎ 0565-77-8089 (Matsudaira Tourism Association)
- 🚶 Approx. 15 min. from Toyota-Matsudaira Interchange on the Tokai-Kanjo Expressway.



Matsudaira Toshogu Shrine



Ubuyu no Ido Well

Stroll through historic streets



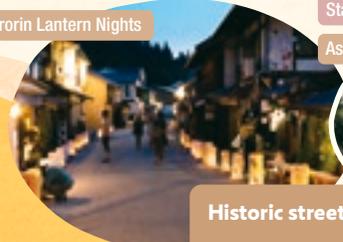
Kogetsuin Temple

Collect shrine and temple stamps!



Statue of Lord Matsudaira Chikauji

Tankorin Lantern Nights



Asuke Castle



Asuke Hachimangu Shrine



Historic streets of Asuke Asuke

Asuke is a historic town of merchant houses. It once flourished as a key stopover on the Chuma Kaido trade route. Asuke's streets are lined with houses whose white-plastered walls as well as the surrounding area remain much as they did in the Edo and Meiji periods.

- 📍 Nishi-machi, Shin-machi, Hon-machi, Tamachi, and other areas in Asuke-cho, Toyota-shi
- ☎ 0565-62-1272 (TOYOTA Asuke Tourist Association)
- 🚶 Approx. 15 min. from Chikaraishi Interchange on Sanage Green Road.
- 🚶 Approx. 20 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.



Manrin Bookstore & Café

Sights eeing in To yota

Experience art and the Future



Toyota City Museum Toyota

Explore the history, culture, nature, and industry of Toyota at this all-encompassing museum. Visitors rave about the expansive, bright atmosphere with impressive architecture featuring a unique, giant wooden roof.

- 🕒 10:00-17:30
- 📅 Mon (open on national holidays), Year-end/New Year holiday, and during exhibit installations.
- 📍 5-80 Kozaka-Hon-machi, Toyota-shi
- ☎ 0565-32-6512
- 🚶 15-min. walk from Toyotashi Station on the Meitetsu Line.



Join a stadium tour!



Toyota Stadium Toyota

Toyota Stadium was built in 2001 in commemoration of Toyota City's 50th anniversary. On the fourth floor, visitors can dine with a view of the Yahagi River in the Toyota Stadium restaurant, Verde Rosso (closed Tue).

- 🕒 Stadium tours: Inquire for details (reservation required)
- 📅 Year-end/New Year holiday (Dec 28-Jan 4)
- Note: requires advance reservations via website (Reservations possible three months to two weeks before the day of the tour. Available to groups of 10 or more.)
- 📍 7-2 Sengoku-cho, Toyota-shi
- ☎ 0565-87-5200

Toyota is packed with things to see!

Toyota is home to buildings designed by world-renowned architects, museums where visitors can learn about the latest technologies by Toyota Motor, and more must-see spots!





Sanshu Asuke Yashiki Living Museum

Asuke

Sanshu Asuke Yashiki is a living folk museum modeled after the estate of a wealthy farmer. Visitors can observe and take part in ten handicrafts, such as charcoal making, woodworking, weaving, blacksmithing, and more done the traditional way.

🕒 9:00–17:00 (admission until 16:30) 🗓️ Thu (the following day if Thu is a national holiday), Year-end/New Year holiday (may temporarily open and close at different times) 📍 36 limori, Asuke-cho, Toyota-shi ☎️ 0565-62-1188 🚗 Approx. 10-min. walk from Korankei Bus Stop after a ride on the Meitetsu Bus from Toyotashi Station on the Meitetsu Mikawa Line.



Donguri Workshop

Inabu

Learn how to make gohei mochi rice cakes on a stick, covered in sweet miso sauce; udon noodles; konjak gelatin; and even pizza. Or, if you're not hungry, try your hand at traditional handicrafts and woodworking.

🕒 9:00–17:00 🗓️ Thu (the following day if Thu is a national holiday), Dec 29–Jan 3 📍 15 Harihara, Busetsu-machi, Toyota-shi ☎️ 0565-83-3838 🚗 Approx. 40 min. from Chikaraishi Interchange on Sanage Green Road.



Kayutei Gardening Museum

Toyota

Join a variety of gardening classes held monthly in a garden full of seasonal flowers and get tips on how to choose and take care of your own flowers at home.

📅 See schedule at www.kayutei.co.jp 🕒 10:00–17:00 🗓️ Tue (open every day in Apr, May, and Nov) 📍 1-3-3 Obayashi-cho, Toyota-shi ☎️ 0565-24-7600 🚗 Approx. 20-min. walk from Tsuchihashi Station on the Meitetsu Mikawa Line.



Obara Washi Art Museum's Art and Craft Center

Obara

Obara washi is a unique kind of Japanese paper art. Create your own by "painting" a picture with dyed plant fibers as you form the paper.

🕒 9:00–16:30 (hands-on experiences available 9:00–16:00) 🗓️ Mon (open on national holidays), Dec 28–Jan 4 📍 216-1 Hora, Eitaro-cho, Toyota-shi ☎️ 0565-65-2953 🚗 Approx. 20 min. from Sanage Interchange on Sanage Green Road.



Karen no Yakata Rest Stop

Shimoyama

Create a wreath of dried flowers, lavender potpourri, or salt potpourri as you relax and refresh yourself surrounded by incredible aromas!

🕒 10:00–17:00 (open until 16:00, Jan–Mar) 🗓️ Tue (two days later if Tue is a national holiday) and Year-end/New Year holiday 📍 5 Oninotaira, Habu-cho, Toyota-shi ☎️ 0565-90-4120 🚗 Approx. 35 min. from Toyota-Matsudaira Interchange on the Tokai-Kanjo Expressway.



Recycled Glass Workshop Cocoro

Toyota

Try glass blowing or making your own stamp with recycled glass! Make original, one-of-a-kind glasswork.

🕒 10:00–16:00 🗓️ Wed, Fri, and Sun; and Year-end/New Year holiday (may be closed at other times) 📍 47-1 Yutaka, Take-cho, Toyota-shi ☎️ 0565-50-2194 (may be unable to answer while working) 🚗 Approx. 10-min. walk from Takemura Station on the Meitetsu Mikawa Line.



Obara Kiln

Obara

Stack ropes of clay or form it with a mold to fashion a teacup, vase, desk ornament, or whatever your imagination likes.

🕒 10:00–18:00 (workshops start from 10:00 and 14:00 [reservation required]) 🗓️ Irregular 📍 164-5 Nagishita, Eitaro-cho, Toyota-shi ☎️ 0565-65-3200 🚗 Approx. 4-min. walk from Washinofurusato Bus Stop after a change to the Toyota Oiden Bus from Toyotashi Station on the Meitetsu Mikawa Line.



Sanshu Shishi Mori Shachu Workshop

Asuke

Make a reservation to create your own original accessories out of deer antlers and natural stones. In just 20 to 30 minutes, you've got a wonderful piece of jewelry like no other.

🕒 10:00–15:00 🗓️ Mon–Fri and winter season (late Dec–Feb) 📍 20 Sugeta, Shimomori-cho, Toyota-shi ☎️ 090-4250-8144 🚗 Approx. 20 min. from Chikaraishi Interchange on Sanage Green Road.



Taste the flavors of Toyota!

Pick blueberries and strawberries or catch sweetfish with your own two hands... Nothing beats food fresh from the source!



Blueberry crepes to die for!

Blueberry Lane INABU

Inabu

Some 4,200 blueberry bushes of 50 varieties on a four-hectare farm to forage through with no time limit and all you can eat... And the "blueberry" on top is the sweets shop next door!

📅 Early Jul–early Sep 🕒 9:00–17:00 (admission until 16:00) 🗓️ Open every day during the season 📍 1-5 Miyanozengo, Noiri-cho, Toyota-shi ☎️ 0565-82-3365 🚗 East on National Route 153 from Chikaraishi Interchange on Sanage Green Road.



Fufula BERRY GARDEN

Toyota

Around 1,000 blueberry bushes of 50 types are available to pick without any time limit and on an all-you-can-eat basis. Plus, there's a cafe next door with savory sweets.

📅 Early Jun–mid-Aug 🕒 9:00–16:00 🗓️ Wed 📍 41-1 Shimizuto, Otobe-cho, Toyota-shi ☎️ 0565-79-4305 🚗 Approx. 3 min. from Kano Interchange on Sanage Green Road.

Experience Toyota



Strawberry Park MIFUNE

Toyota

Plants grown on tall beds and complete concrete flooring make for incredible comfort at this strawberry farm. Relax and take a few snapshots or even get some shopping in at the market!

📅 Mid-Dec–early Jun 🕒 10:00–16:00 🗓️ Mon 📍 34-2 Higashi-Yamahata, Mifune-cho, Toyota-shi ☎️ 0565-47-1830 🚗 Approx. 10 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.



Umekou Peach, Pear, and Strawberry Farm

Toyota

This multiple-award-winning farm grows strawberries, pears, peaches, and more with TLC. Try strawberry picking with all-you-can-eat Akihime strawberries, which are sweet with hardly any tartness, for 45 minutes. They're big and super sweet, making them super popular. Other fruits like peaches and pears are available for purchase at the shop.

📅 Strawberry picking: Jan–mid-May / Admission: 10:00–14:00 🗓️ Irregular 📍 23 Maeda, Otobe-cho, Toyota-shi ☎️ 0565-41-4719 🚗 Approx. 10 min. from Kano Interchange on Sanage Green Road.



Asuke Mitachi Chestnut Farm

Asuke

Pick your fill of bracken shoots in spring and chestnuts in autumn at this mountain farm. The premises are a shocking area of five Tokyo Domes, full of discovery and delicious treats.

📅 Early Sep–end of Oct 🕒 9:30–17:00 (admission until 15:00) 🗓️ Open every day during the season 📍 1 Mitachi, Inokuchi-cho, Toyota-shi ☎️ 0565-62-3855 🚗 Approx. 15 min. from Chikaraishi Interchange on Sanage Green Road.



Catch fish with your bare hands!



Oiden Fishing Weir

Inabu

Catch fish with your own two hands while playing in the river at popular Oiden Fishing Weir. Nearby tents let you eat your fill of ayu, or sweetfish—grilled, cooked with rice, made into gohei mochi rice cakes, and in other delicious ways.

📅 Jul 1–Sep 30 🕒 Shops: 10:00–16:00 / Night hours: 18:00–21:00 (For groups of 10 or more, reservation required.) / Barbecue area: Reservation required 🗓️ Open every day during the season 📍 Onose-cho, Toyota-shi ☎️ 0565-83-3200 (Inabu Tourism Association) 🚗 Approx. 60 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.



Odo Tourism Fishing Weir

Asahi

Climb aboard this big fish trap for the day's haul using nothing but your hands! Even the little ones can have fun catching fish as you gaze over a grand view of the Yahagi River. Grill your catch as you take in the Asahi area's great outdoors!

📅 Second Sat of Jul – late Oct 🕒 10:00–19:00 🗓️ Open every day during the season 📍 12-1 Aidagashima, Odo-cho, Toyota-shi ☎️ 0565-68-2255 🚗 Approx. 40 min. from Toyota-Kanpachi Interchange on the Tokai-Kanjo Expressway.



Kawaguchi Fishing Weir

Fujikoka

Anyone's sure to have a great time at this natural fishing weir with accessible seating. The raved-about sweetfish cuisine uses fresh fish swimming around just before they hit the plate.

📅 Late April–late Oct 🕒 May, Jun, and Oct: 11:00–19:00 / Jul, Aug, and Sep: 10:30–20:00 🗓️ Open every day during the season 📍 112-1 Jinde, Kami-Kawaguchi-cho, Toyota-shi ☎️ 0565-76-2383 🚗 Approx. 15 min. from Shidare Interchange on Sanage Green Road.



Hirose Fishing Weir

Toyota

The combo meals here using sweetfish—salted and grilled, fried, or mixed into rice—are a talked-about item. Come on the Oiden Bus and show your ticket for one beer on the house! (Requires ticket)

📅 Early Jul–early Oct 🕒 10:00–19:00 (orders taken until 18:30) 🗓️ Open every day during the season 📍 203 Ichiba, Hirose-cho, Toyota-shi ☎️ 0565-41-2359 🚗 Approx. 5 min. from Shidare Interchange on Sanage Green Road.

Note: Fishing weir hours may change due to typhoons and torrential rain.



Get crafty!

Traditional craftsmanship is alive and well in Toyota. Try your hand at making washi Japanese paper, pottery, potpourri, and more.



Blacksmithing experience at Sanshu Asuke Yashiki Living Museum

Festivals in Toyota

Spring

Spring in Toyota begins with blooming flowers. Age-old weeping cherry trees, cherry blossoms in full bloom, weeping peach blossoms in the mountains, fresh green leaves, graceful wisterias... Enjoy the scent of flowers on a sunny spring day.



Asuke Spring Festival



Chuma Hina Dolls in Asuke



Toyota Oiden Festival and Fireworks



Summer

Summer in Toyota means the Toyota Oiden Festival! Groups of people gather for the Oiden dance, and dance their hearts out. The following day, one of the biggest fireworks festivals in the Tokai region is held, and visitors come from all over to see.



Odo Yumekake Wind Chime Festival



Sanage Festival



Tankororin Lantern Nights

Fall

After the traditional festivals of Sanage, Asuke, and Koromo, it's time to check out Korankei Gorge—known nationwide as a place to see beautiful autumn leaves—and the shikizakura cherry blossoms of Obara. Even just a stroll around town is exhilarating when you're surrounded by the colorful autumn foliage of Toyota.



Icefall at Yusui Plaza

Winter

Frost-covered trees in the Mennoki Virgin Forest, the frozen waterfalls of Inabu... Discover the beautiful sights that can only be seen in the winter cold. The world blanketed in snow glitters white and silver, and even the steam from your breath shines in the sunlight. A glistening winter wonderland awaits you.



Asuke Festival

Tenka Festival

Koromo Festival

Event calendar



Note: Please check the schedules for each event beforehand as they are subject to change.

Hot springs

in Toyota



Sanage Hot Spring

Toyota

This hot spring is famous for its emission of natural radon and is even known as a miracle hot spring recommended by doctors. A Kyoto-style garden with a waterfall and lake as well as flowers and trees set the mood as do 350 lights for a warm nighttime atmosphere as you savor your soak.



Ishi Datami Community Space Foot Bath

Fujioka

This rejuvenation spot was created as an urban development initiative for locals to come together and exchange with visitors. A stand with a simple alkaline, weak radioactive hot spring invites you to dip your feet in as you take in the area's nature, history, and culture.



Japanese-style Hotel Kinsenkaku

21 Umamichi-dori, Kano-cho, Toyota-shi ☎ 0565-45-8522
Free shuttle bus available from Hoshigaoka Station on Nagoya's Higashiyama Subway Line.

Community Space

318-1 Ikenotaira, Ishidatami-cho, Toyota-shi ☎ 0565-76-6577
Approx. 25 min. from Nakayama Interchange on Sanage Green Road.

Hirahata Hot Spring

Obara



Hirahata Hot Spring flows at the Jurakuso resort, standing along the Yahagi River in the Obara area—known for its *shikizakura* four-season cherry trees. These blossoms bloom in the fall, alongside colorful autumn leaves in a spectacular scene. The simple, weakly radioactive hot spring water soothes the mind, body, and soul.



Hirahata Hot Spring Jurakuso Spa

722 Higashida, Hirahata-cho, Toyota-shi ☎ 0565-65-3611
Approx. 30 min. from Shidare Interchange on Sanage Green Road.

Natsuyake Hot Spring

Inabu



Relish the warmth of wooden cypress bathtubs in both the men's and women's bathhouses.

Hotel Okadaya

213-2 Tanohora, Busetu-machi, Toyota-shi ☎ 0565-82-2544
Approx. 40 min. from Chikaraisi Interchange Sanage Green Road.

Make it a day trip!

Donguri no Sato Inabu Rest Stop, Donguri no Yu Hot Spring, and Donguri Yokocho Market

Inabu

The shelves at Donguri Yokocho Market are lined with seasonal highland vegetables while right next door, Donguri no Yu Hot Spring waits to warm you up with a hot bath.



- Donguri no Yu Hot Spring: 10:00–21:00 (Admission until 20:00. Opens from 9:30 on weekends and national holidays.)
Donguri Yokocho Market: 9:00–17:00 (closes at 18:00 on weekends and national holidays)
- ☑ Donguri no Yu Hot Spring: Thu (the following day if Thu is a national holiday)
Donguri Yokocho Market: Open every day, Apr–Nov and closed Thu (the following day if Thu is a national holiday), Dec–Mar
- 📍 22-1 Harihara, Busetu-machi, Toyota-shi ☎ 0565-82-3135
Approx. 40 min. from Chikaraisi Interchange on Sanage Green Road.

Toyota is bubbling with hot springs!

Toyota is hot spring heaven with plenty to choose from. Take a dip in all of them in your quest for the perfect station for relaxation.

Toyota City MAP



So many spots to spend the night!



Hotel Information

Hot spring inns, hotels serving great meals made with local Toyota ingredients, and more! These hotels and ryokan will make your visit to Toyota all the more wonderful.

- Royal Hotel Uohachi**
Toyota area
2-14-1 Miyama-cho, Toyota-shi ☎ 0565-28-7700
- Business Hotel KOSANAGI**
Toyota area
5-18 Akebono-cho, Toyota-shi ☎ 0565-28-5872
- Hotel Matsukaze**
Toyota area
5-11 Midorigaoka, Toyota-shi ☎ 0565-28-2797
- Plaza Hotel Toyota**
Toyota area
1-88 Hoel-cho, Toyota-shi ☎ 0565-29-1811
- Meitetsu Toyota Hotel**
Toyota area
1-140 Kita-machi, Toyota-shi ☎ 0565-35-6611
- Hotel Toyota Castle**
Toyota area
COMO Square West, 2-160 Kita-machi, Toyota-shi ☎ 0565-31-2211
- Toyota Prestige Hotel**
Toyota area
4-28 Kita-machi, Toyota-shi ☎ 0565-34-5555
- City HOTEL Aunties**
Toyota area
1-30 Shimmei-cho, Toyota-shi ☎ 0565-33-7337
- At Inn Hotel, Toyotashi Station**
Toyota area
2-97 Kita-machi, Toyota-shi ☎ 0565-47-2002
- Center Hotel Toyota**
Toyota area
4-26-8 Nishi-machi, Toyota-shi ☎ 0565-36-0500
- Japanese-style Hotel Kinsenkaku**
Toyota area
21 Umamichi-dori, Kano-cho, Toyota-shi ☎ 0565-45-6111
- Toyoko Inn Toyota-shi Ekimae**
Toyota area
6-7-2 Nishi-machi, Toyota-shi ☎ 0565-37-1045
- Hotel Palace Inn Toyota**
Toyota area
1-9-1 Tsukasa-cho, Toyota-shi ☎ 0565-32-0011
- Tsudoi no Oka Hotel**
Fujioka area
133 Shimizuguchi, Nishi-Nakayama-cho, Toyota-shi ☎ 0565-76-1221
- Hotel Hyakunensou**
Asuke area
10 Higashi-Gaito, Asuke-cho, Toyota-shi ☎ 0565-62-0100
- Koran-tei Japanese Inn**
Asuke area
1 Miyadaira, Asuke-cho, Toyota-shi ☎ 0565-62-0129
- The Ninja Mansion**
Asuke area
15 Hikage, Shimo-Sagiri-cho, Toyota-shi ☎ 090-4565-3544
- Hirahata Hot Spring Jurakuso Spa (with hot spring)**
Obara area
722 Higashida, Hirahata-cho, Toyota-shi ☎ 0565-65-3611
- Asahi Nature Highland in Aichi Highland Quasi-National Park**
Asahi area
68-1 Neyama, Asahiyawata-cho, Toyota-shi ☎ 0565-68-2755
- Japanese Inn Umeya**
Asahi area
25 Minami-Gaitsu, Odo-cho, Toyota-shi ☎ 0565-68-2525
- Hotel Okadaya (with hot spring)**
Inabu area
213-2 Tanohora, Busetu-machi, Toyota-shi ☎ 0565-82-2544
- Hearth and Lodge Kikko-en**
Inabu area
1-1 Ikegaitaira, Onose-cho, Toyota-shi ☎ 0565-84-1150
- Kajika-en Inn**
Shimoyama area
29 Kanayama, Habu-cho, Toyota-shi ☎ 0565-90-3320
- Mikawaji Inn**
Shimoyama area
1-300 Oninotaira, Habu-cho, Toyota-shi ☎ 0565-90-3472
- Koshikake Mountain Cottage**
Shimoyama area
17-10 Koshikake, Habu-cho, Toyota-shi ☎ 0565-90-3474
- Bungalov Village Furusato**
Shimoyama area
Oninotaira, Habu-cho, Toyota-shi ☎ 0565-90-3111
- Guesthouse Yamabiko**
Shimoyama area
1-5 Ezugoya, Habu-cho, Toyota-shi ☎ 0565-90-3535

Looking for souvenirs and places to eat...?



\ Souvenirs /

\ Food /

